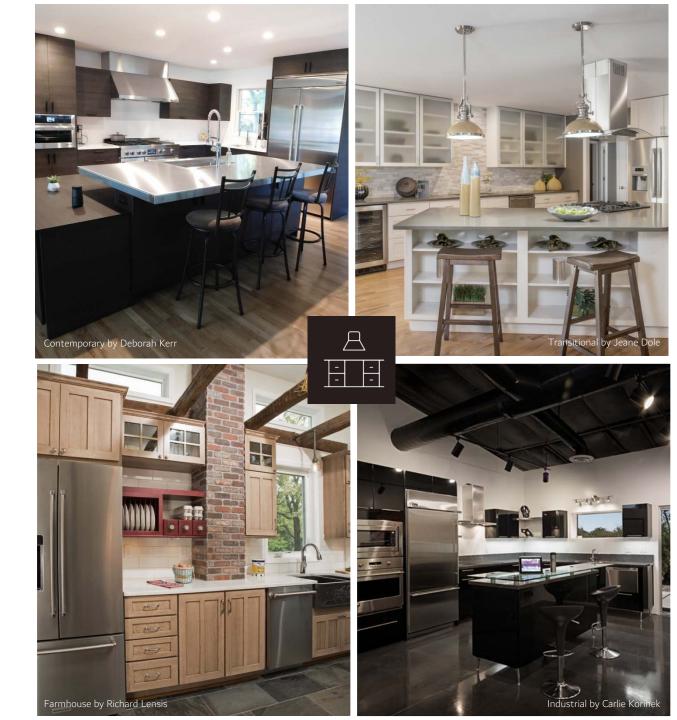


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STUDY OVERVIEW

RESEARCH PURPOSE

Assist designers and specifiers in understanding the most popular styles and features throughout North America and provide an indicator of what's trending for the next three years.

RESEARCH OBJECTIVES

The specific objectives of the project are:

- Determine styles, features, and materials that are the most popular among professional designers and specifiers;
- Identify categories and new products that have the most dramatic impact on today's kitchens and bathrooms.

METHODOLOGY/ SAMPLE

583 completed online surveys with NKBA database and lists conducted October 12-31, 2018.

Respondent qualifications:

- Identify as one of the following: Designer, Builder/Remodeler, Cabinet Shop, Dealer, Decorative Plumbing/Hardware, Distributor, Manufacturer/Supplier, Manufacturer Rep, Architect;
- Have designed, specified or sold products for at least 1 kitchen or bathroom project in 2018.

583 surveys break out as follows:

Designers	334
Non-Designer (showroom, dealer, specialist, manufacturer, remodeler, general contractor, architect)	249
US	537
Canada	44

WE TALKED TO...

58% Designers

42% Non-Designers

(showroom, dealer, specialist, manufacturer, remodeler, general contractor, architect)



13 years

Average industry tenure





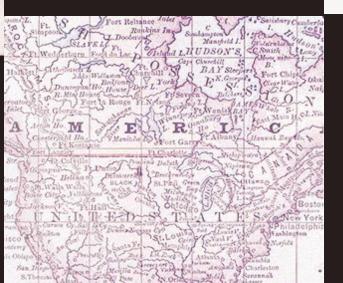
NKBA

88% Members

28% Male

72% Female

48 Years old



22% Northeast

27% South

22% Midwest

26% West

Certifications

15% CKD

13% AKBD

4% CMKBD

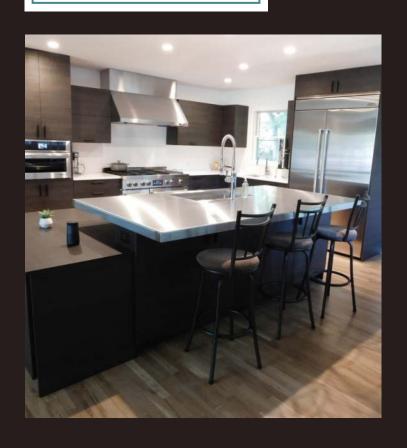
3% CKBD

3% CBD

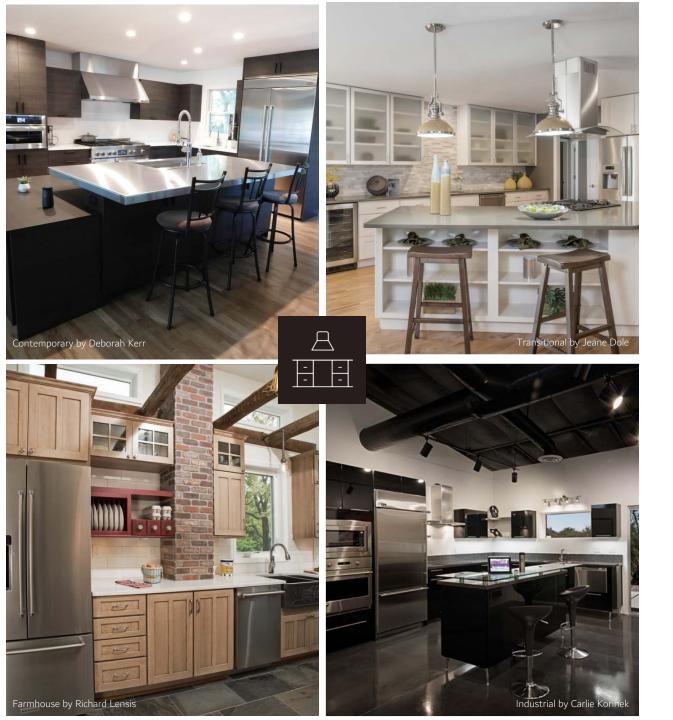
Total US, n=537
Designed, Specified, Built, Sold Kitchen or Bathroom Products

KEY FINDINGS

KITCHENS



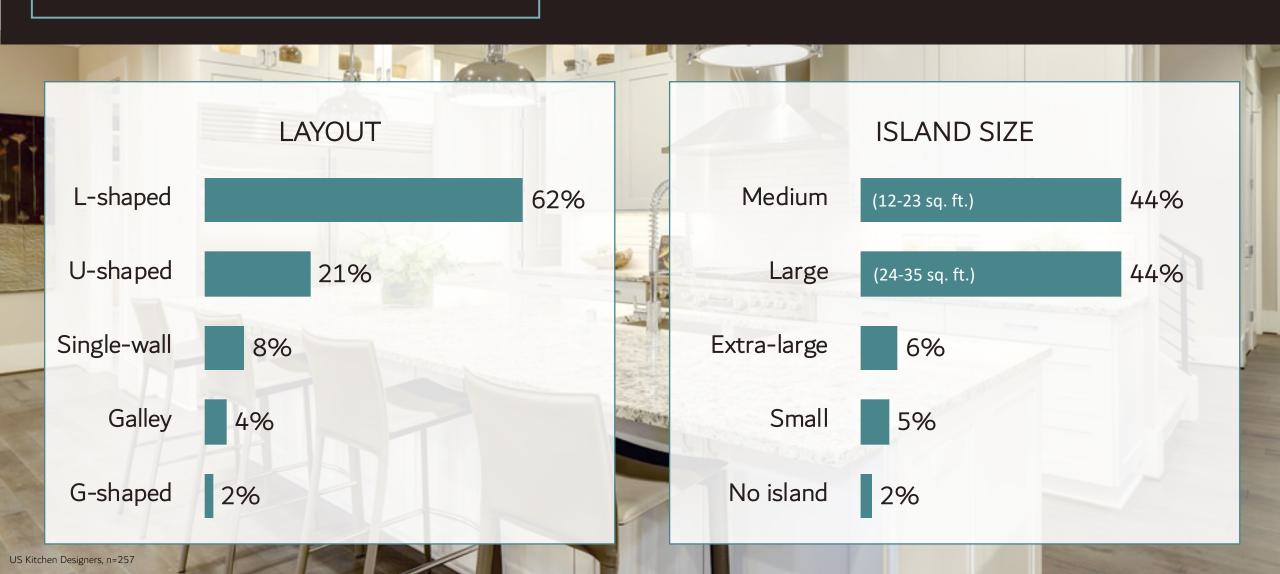
- Designers and specifiers are seeing the most interesting new products in major appliances. Cabinets, countertops and lighting are also providing innovative products.
- Designers and specifiers want to see more innovation in cabinets (colors, finishes, styles, materials at affordable prices), vent hoods, sinks and countertops (more colors/designs).
- Transitional and contemporary top the list for anticipated popular kitchen designs. Farmhouse, industrial, traditional, mid-century and eclectic will also be popular in the next few years.
- Kitchen design styles are differentiated most by colors, finishes, backsplashes, sinks and vent hoods.



KITCHENS

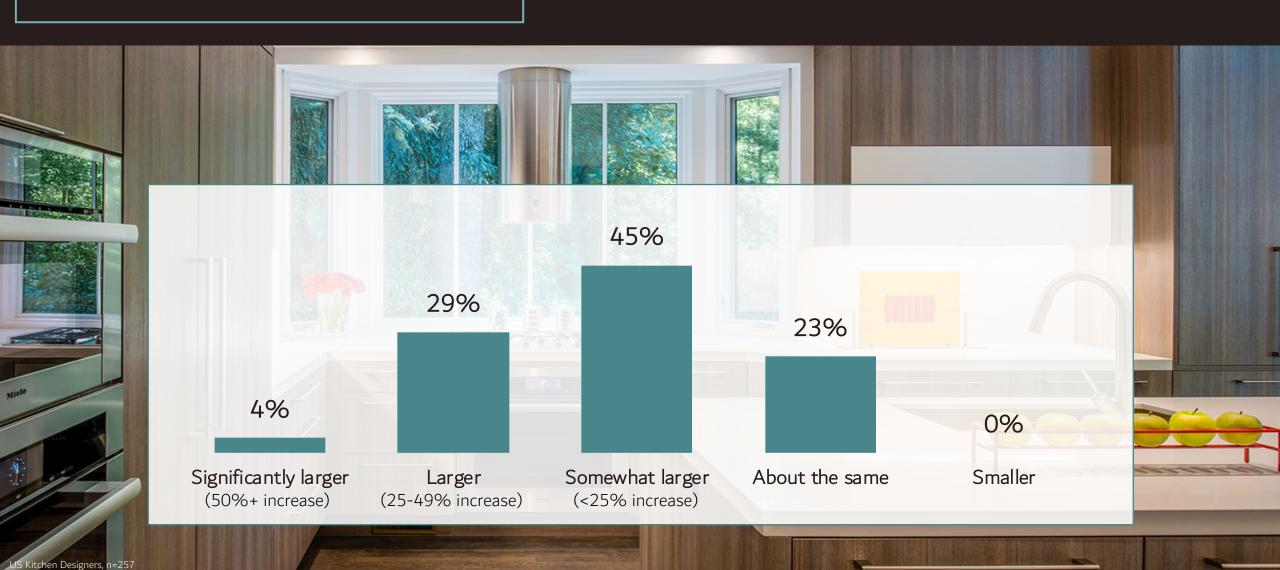
KITCHEN LAYOUT

"L shaped" kitchens with medium-to-large islands were the most popular with designers this past year.



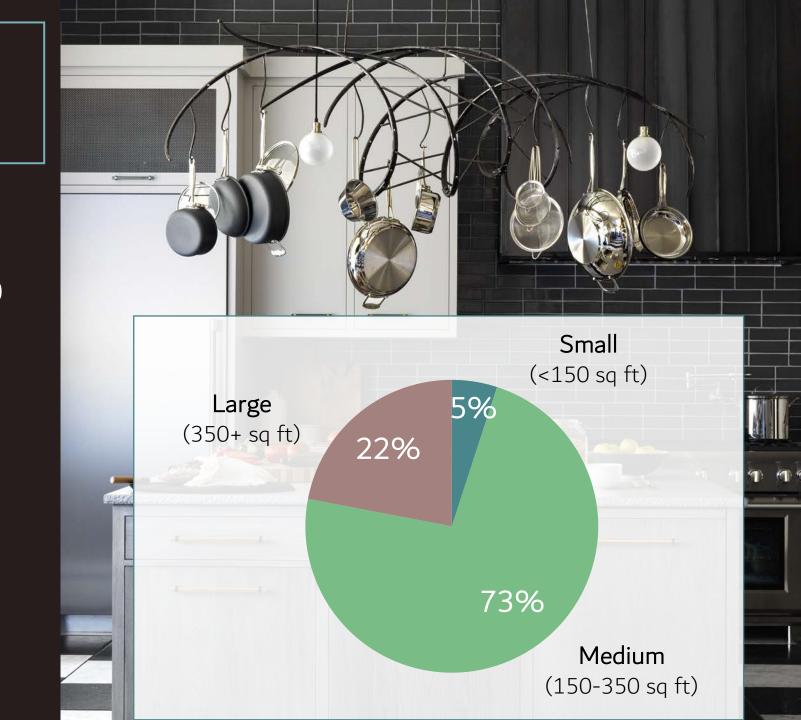
KITCHEN SIZE AFTER REMODEL

Most designers who are remodeling kitchens increase the size of the kitchen.



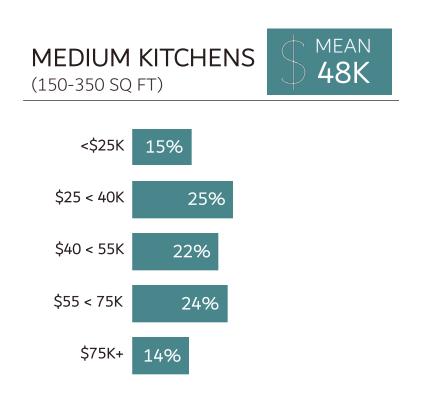
RESIDENTIAL KITCHEN SIZE

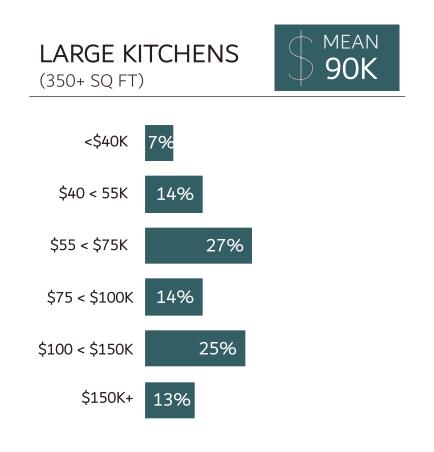
Most designers' residential kitchen projects were between 150 and 350 square feet in the past year.



AVERAGE COST (INCLUDING MATERIALS & LABOR)

Cost per square foot appears to stay the same or increase as the kitchen size gets bigger.





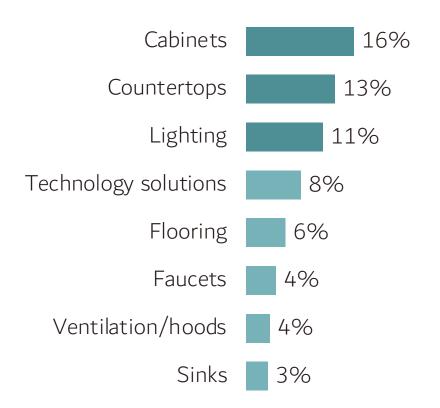
MOST INTERESTING NEW PRODUCTS

Designers and specifiers are seeing the most interesting new products in appliances.

Cabinets, countertops and lighting are next on the list for providing innovations.

Appliances 32%





APPLIANCES

Appliance manufacturers are innovating in multiple areas.

APPEARANCE

White appliances (that don't look like "mom's")

Black stainless

Bright colors

New color options

New handles

TECHNOLOGY

Appliances that connect to smart phone apps, advanced technology like video screens, touch sensors, and more

Full Wi-Fi connectivity

Steam, speed, pizza, convection ovens

Induction cooktops

SIZING AND PLACEMENT

Alternate sizing/placement (under-cabinet/drawer washers and fridges, narrow fridges, etc.)

Refrigeration columns allowing for flexibility in spreading out cold zones

Microwave drawers

Flush-mount appliances

Base: Appliances has the most interesting new products

INTERESTING NEW PRODUCTS

Designers also note new products in cabinets, countertops and lighting.

CABINETS

Contemporary European styles with hidden handles

LED, interior lighting

Vertical-lift doors in wall cabinets

Motorized opening and closing with touch of button or knee activation

COUNTERTOPS

Matte finishes, new materials like large-format porcelain slabs

Resurgence of laminate, soapstone, Corian

Concrete looks, Quartzite, high levels of texture, exotic granites with a lot of movement

Change in thickness and color options

LIGHTING

Pendant lighting is more modern, with more options

Improvement in LED technology with better color rendering and ability to dim

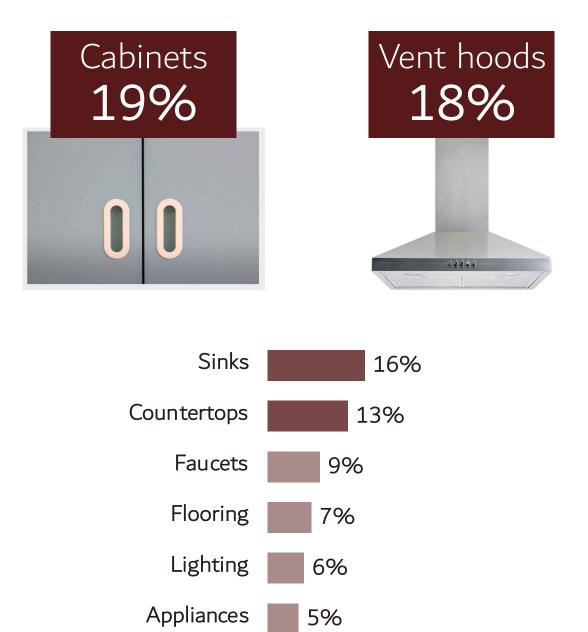
Integrated LED fixtures, LED strips for all kinds of applications

New technology and controls

Base: Category has the most interesting new products

CATEGORIES NEEDING INNOVATION

Designers and specifiers want to see more innovation in cabinets, vent hoods, sinks and countertops.



5%

Technology solutions

DESIGNERS WANT MORE ...

Designers are looking for more innovation in cabinets and ventilation/hoods.

CABINETS

More colors and finishes in prefab cabinets; Options to finish cabinetry (not just paint/stains)

More transitional door styles

Different materials for doors and drawer fronts

Mid-height cabinetry, legs for the toe kick, convertible/mobile/transformative styles of cabinets

More of a furniture-design element

More affordable modern design

Lower-cost cabinetry with greater flexibility and customization options

VENTILATION/HOODS

More shapes, more minimal, more variations in metal finishes, sizes, under-cabinet mounts, stronger ceiling-mounted units, more options

Integrated hoods, different shapes, "invisible" appearance

More smart innovations, more ventilation offered in black stainless and other colors

Shallow-depth hoods (upper-cabinet depth), would love to have hoods be at a lower height off counter

Strong blowers in more minimal-style hoods

DESIGNERS WANT MORE ...

Designers are looking for more innovation in sinks and countertops.

SINKS

More custom prep areas and galley sinks

A wider array of materials/finishes for kitchen sinks besides stainless, cast iron or granite composite

Sinks in more unusual shapes or sinks that have better features like Microban® technology, more dirt-resistant finishes, etc.

Composite sinks with non-matte finishes, more sink accessory options

More workstation sinks in a variety of sizes

COUNTERTOPS

More and bolder options beyond white and gray

Richer colors for quartz; more saturated colors, and quartz that looks more like granite

Metallic, glass, lighting/smart-home connectivity

Reasonably priced wood and metals (zinc/pewter)

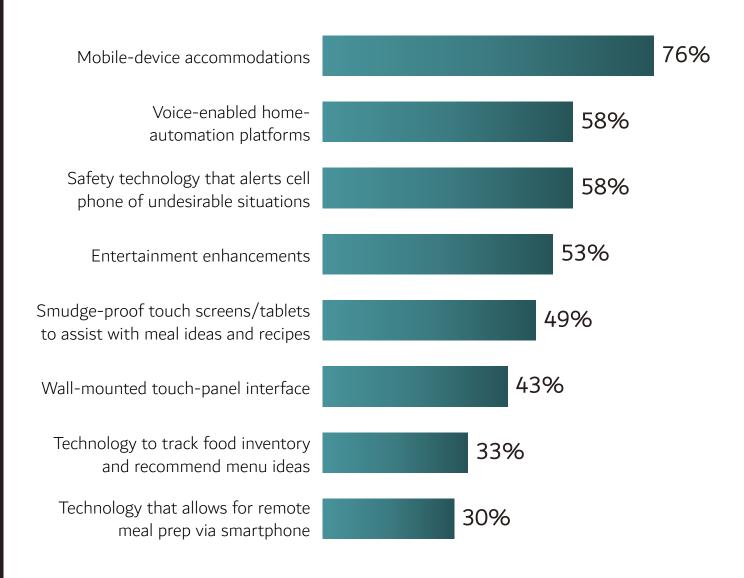
Quartzite options, quartz that really looks like marble, more design options with quartz

Product to bridge the gap between laminate and stone/quartz

POPULARITY OF TECHNOLOGY SOLUTIONS OVER NEXT THREE YEARS

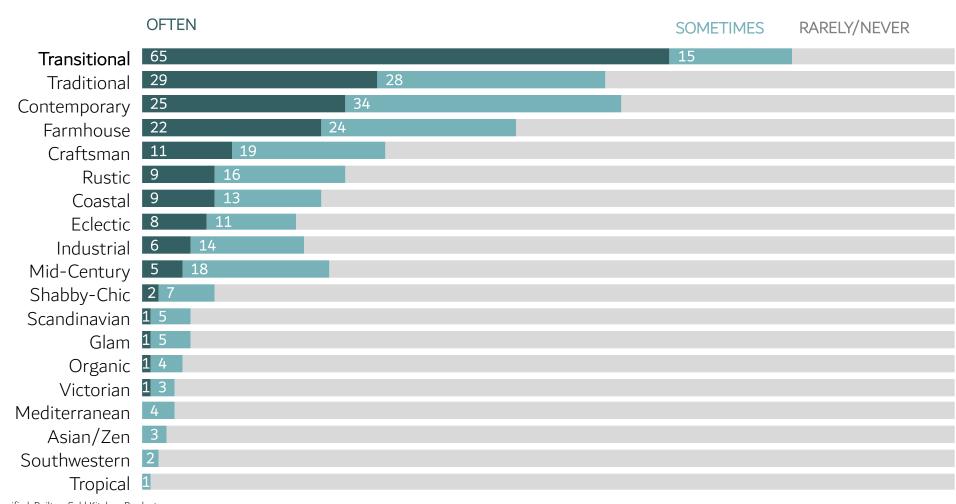
Mobile-device integrations and voiceenabled platforms are very popular technology used in the kitchen.

Top 2 Box/7-pt scale (7 = will be extremely popular)



STYLES DESIGNED IN PAST YEAR

In the past year, transitional kitchens have dominated and were designed/specified most often

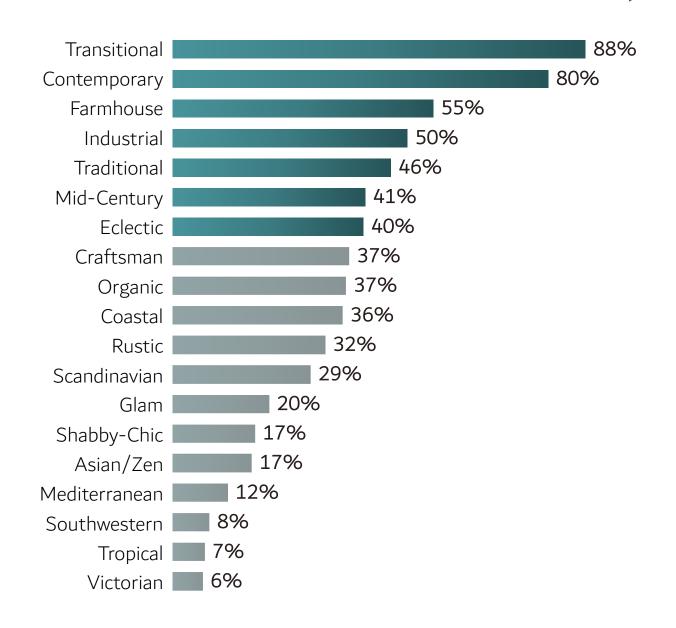


POPULAR KITCHEN STYLES OVER NEXT THREE YEARS

Transitional and contemporary top the list of anticipated popular kitchen designs.

Farmhouse, industrial, traditional, mid-century and eclectic will also be popular in the next few years.

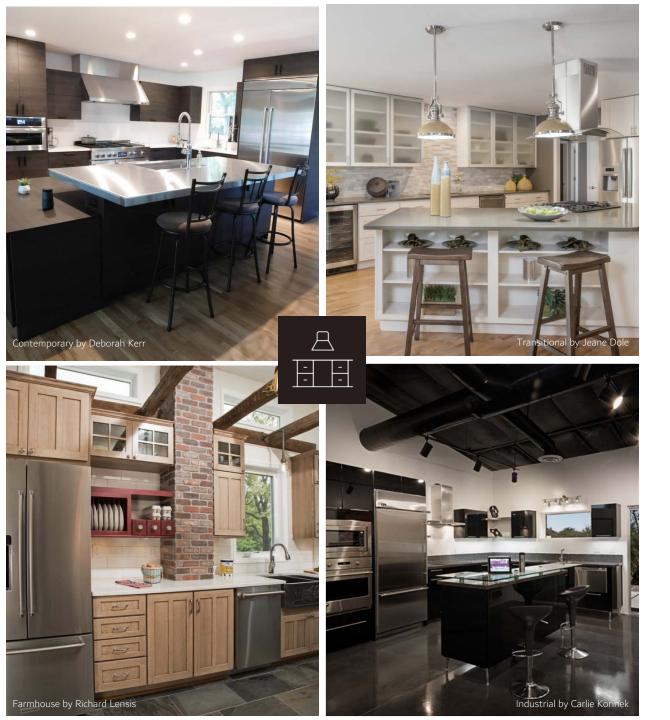
Top $\bf 3$ Box (7-pt scale)



KITCHEN DESIGN STYLES

Several designs are currently being used and are likely to remain popular in the next three years.





EMERGING KITCHEN TRENDS STYLE SUMMARIES

TRANSITIONAL





Kitchen: Popularity, Next Three Years

88% (Top 3 Box)

Designed Past 12 Months: **65%** often/**15%** sometimes

Rank
#1 in popularity

LOOK & FEEL

- Timeless look
- Natural light and relaxed feel
- · Open to living area
- Smooth features that blend in
- Clean colors: whites, grays, beiges, bones, blues

MOST VISUAL IMPACT

- Cabinets
- Hood
- Countertop

CABINETS

- Light or medium painted wood or wood grain or mixed materials
- Recessed panel facing
- More drawers than doors
- Integrated storage
- Matte decorative hardware or integrated hardware

APPLIANCES

- Integrated with other surfaces
- Induction cooktop and wall oven + microwave ... or
- Dual-fuel or gas range
- Updraft hoods
- Fully integrated French-door fridge (stainless or cabinet finish)
- Standard-door dishwasher

COUNTERTOPS, SINKS, BACKSPLASHES

- · Quartz, quartzite, some granite
- Traditional and waterfall edges
- 1 1/4 inch thickness
- Contrast with cabinets
- Long narrow rectangular tile, subway, small tile/mosaic backsplash
- Stainless steel single-bowl or apron sink

FAUCETS

- Brushed stainless finishes
- Some matte, polished or satin finishes
- Touch, manual or Motion-control

LIGHTING

- Recessed lights/pendants
- Under-cabinet and interior-cabinet lighting
- Dimmer and traditional switches
- Some keypads, motion sensors

- Hardwood or engineered wood plank
- large-format tile: ceramic, porcelain, stone
- · Some luxury vinyl

CONTEMPORARY





Kitchen: Popularity, Next Three Years

80% (Top 3 Box)

Designed Past 12 Months: **25%** often/**34%** sometimes

Rank
#2 in popularity

LOOK & FEEL

- Minimalistic
- Smooth features that blend in
- Natural light, open to living area and outdoors
- Clean colors: whites and some grays, beiges, bones, blues, blacks, sepia tones

MOST VISUAL IMPACT

- Cabinets
- Countertops
- Appliances
- Lighting

CABINETS

- Light or medium wood grain, mixed materials
- flat-panel/slab facing
- More drawers than doors
- Integrated storage
- Light or medium tones
- Integrated hardware

APPLIANCES

- Integrated with other surfaces
- Induction cooktop with double wall oven or wall oven + microwave
- Updraft hoods
- Fully integrated column and drawer fridge
- Standard-door or two-drawer dishwasher

COUNTERTOPS, SINKS, BACKSPLASHES

- Quartz
- Waterfall and traditional edges
- 1 1/4 inch thickness
- Slab backsplash ... OR
- Long rectangular tile backsplash
- Stainless steel single-bowl or workstation sink

FAUCETS

- Polished, matte, brushed finishes
- · Stainless steel, nickel, chrome
- Motion-control faucets

LIGHTING

- Recessed
- Interior-cabinet and under-cabinet lighting
- Pendants
- Dimmers, keypad and mobile controls

- Large-format tile or plank
- Ceramic, porcelain, stone
- · Hardwood or engineered wood
- Luxury vinyl tile and some stained concrete, ceramic wood

FARMHOUSE





Kitchen: Popularity, Next Three Years

55% (Top 3 Box)

Designed Past 12 Months: **22%** often/**24%** sometimes

Rank
#3 in popularity

LOOK & FEEL

- Timeless look
- · Open to living area
- Natural light and relaxed feel
- Features make a statement
- Clean colors (whites)
- Fewer smart-home features

MOST VISUAL IMPACT

- Cabinets
- Hood
- Cooking Appliances
- Countertops
- Sink

CABINETS

- Light painted or wood grain
- Recessed panel facing
- Both open & integrated storage
- More drawers than doors
- · Layered cabinet heights
- Matte or brushed decorative hardware

APPLIANCES

- Gas cooktop with stainless wall oven/microwave ... OR
- Wide dual-fuel or gas stainless range, microwave drawer
- Built-in stainless or cabinet finish Frenchdoor fridge
- Standard-door dishwasher

COUNTERTOPS, SINKS, BACKSPLASHES

- Quartz, end-grain butcher block, soapstone
- Contrast with cabinets
- Traditional 11/4 inch edges
- White porcelain/fireclay or stainless farm/apron sink
- Subway/Rectangle tile backsplash

FAUCETS

- Stainless OR oil-rubbed bronze
- Matte or brushed
- Manual control
- Some motion or touch/tap control

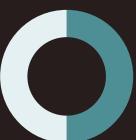
LIGHTING

- Pendants, recessed, under-cabinet
- Chandeliers/large pendants
- Interior cabinet
- Dimmer & traditional switches

- · Hardwood/engineered wood
- Plank Style

INDUSTRIAL





Kitchen: Popularity, Next Three Years

50% (Top 3 Box)

Designed Past 12 Months: **6%** often/**14%** sometimes

Rank
#4 in popularity

LOOK & FEEL

- Trendy with features that make a statement
- Energetic feel
- Minimalistic
- Natural light and open to living area
- Darker, bold color: grays, blacks, silvers, whites, sepia tones

MOST VISUAL IMPACT

- Cabinets
- Appliances
- Hood

CABINETS

- · Mixed materials, metal, wood grain
- flat-panel/slab facing
- · Open storage
- More drawers
- Medium/dark tones
- Integrated hardware

APPLIANCES

- Integrated with other surfaces
- Induction cooktop and wall oven + microwave ... OR
- Wide gas range
- Updraft hoods
- Fully integrated drawer or column fridge
- Dishwasher, standard or drawers, or 2 dishwashers

COUNTERTOPS, SINKS, BACKSPLASHES

- · Concrete, quartz, stainless steel
- Waterfall, traditional, knife-edge
- Thicker countertops (2-inch)
- Slab or long rectangular tile backsplash
- Stainless workstation
- · Single-bowl sinks

FAUCETS

- Mixed metal finishes
- Matte, brushed stainless, black stainless, black finishes
- Motion-control faucets

LIGHTING

- Under-cabinet and interior-cabinet lighting
- Recessed lights, pendants
- Dimmers, mobile control, motion sensors, keypads

- Stained concrete (poured/slab)
- · Hardwood/engineered wood
- Ceramic/porcelain/stone tile
- Plank or large-format tile

MID-CENTURY





Kitchen: Popularity, Next Three Years

41% (Top 3 Box)

Designed Past 12 Months: **5%** often/**18%** sometimes

Rank
#6 in popularity

LOOK & FEEL

- Minimalistic with smooth features
- Natural light and open to living area
- Clean, bold colors mixed with whites (grays, beiges, sepia tones, golds, browns, bronzes, greens, blues)

MOST VISUAL IMPACT

- Cabinets
- Countertops
- Appliances

CABINETS

- Medium wood grain or mixed materials
- flat-panel/slab facing
- Open and integrated storage
- More drawers
- · Consistent cabinet heights
- Integrated hardware

APPLIANCES

- Integrated with other surfaces
- Induction cooktop and wall oven + microwave
- Updraft hood
- Fully integrated French-door fridge, bottom freezer, or column
- Standard-door or 2-drawer dishwasher

COUNTERTOPS, SINKS, BACKSPLASHES

- Quartz
- Traditional edges, some waterfall
- 1 1/4 thickness
- Lighter than cabinets
- Slab, small tile, subway, long rectangular tile backsplash
- Stainless steel single-bowl sinks

FAUCETS

- Matte, polished, brushed finishes
- Black, chrome, stainless
- Manuel or Motion-control

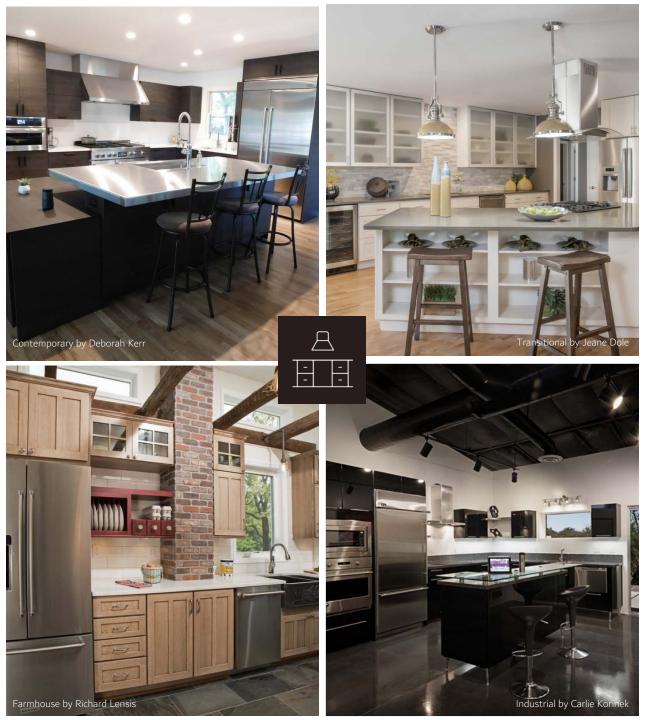
LIGHTING

- Under-cabinet and interior-cabinet lighting
- Recessed lights/pendants
- Dimmers, traditional switches, keypads, motion sensors

- Wood plank
- Large-format tile: ceramic, porcelain, stone
- · Some stained concrete

KITCHENS



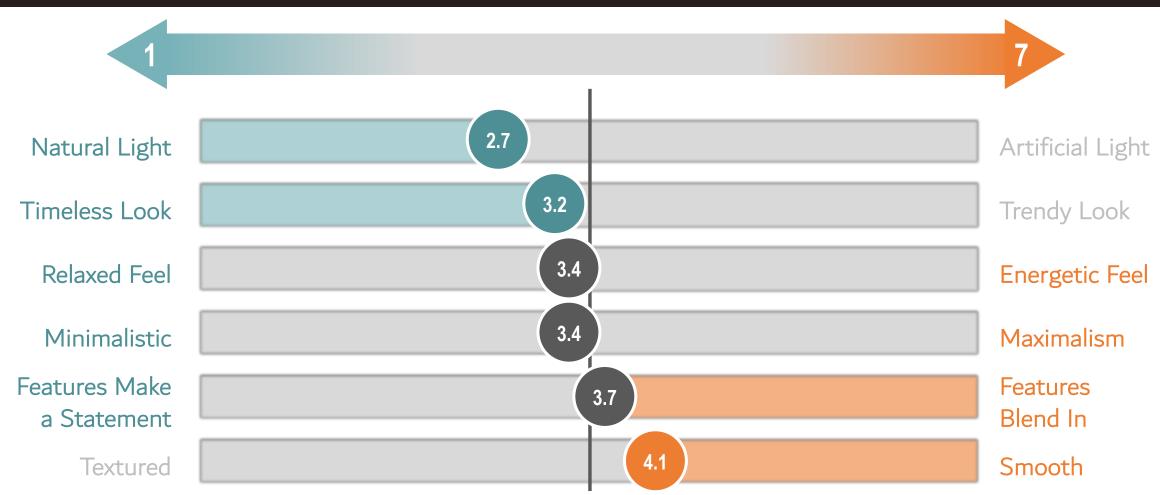


EMERGING KITCHEN TRENDS DETAILS BY STYLE



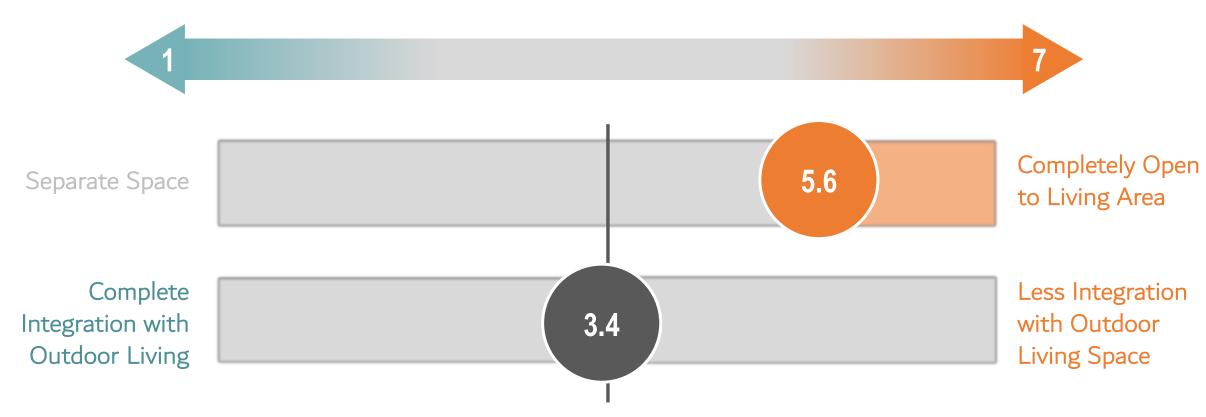


Transitional kitchens have a timeless look with lots of natural light and smooth features that blend in.





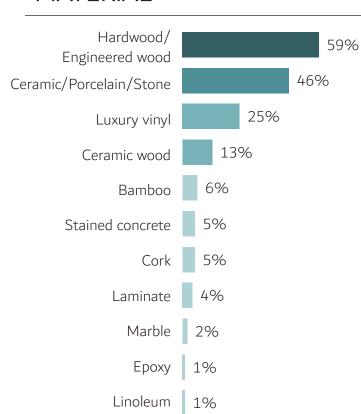
Transitional kitchens are open to other living areas.



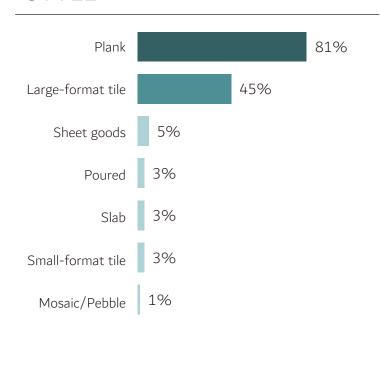


Flooring is wood plank or large-format tile – ceramic, porcelain and stone are popular options.

MATERIAL



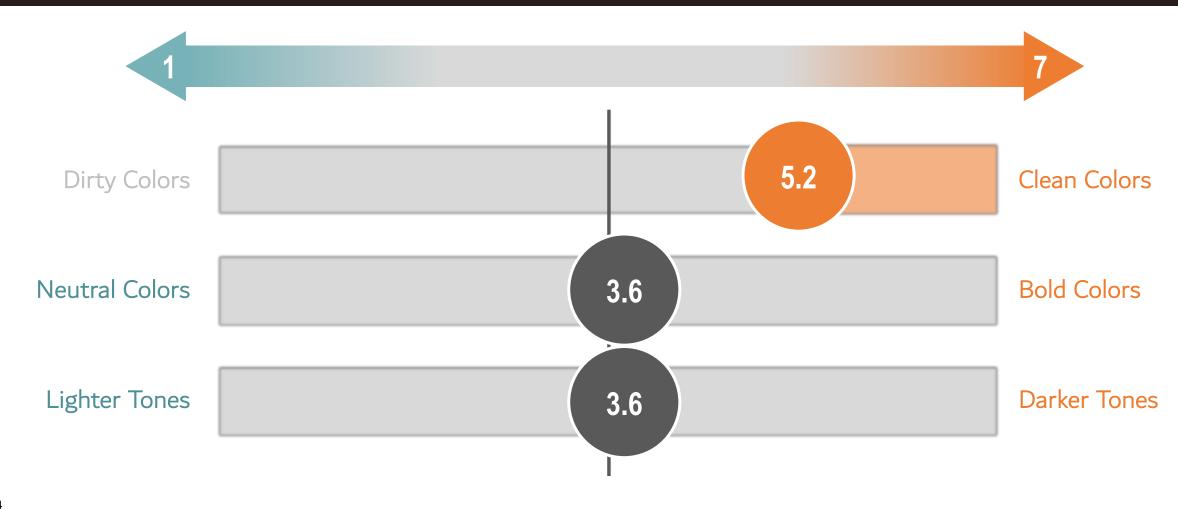
STYLE





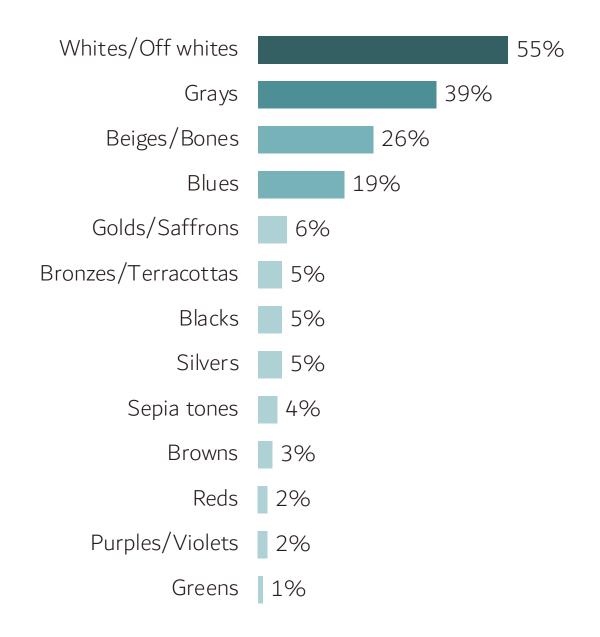


Transitional kitchens feature clean colors and moderate tones.



TRANSITIONAL COLOR SCHEMES

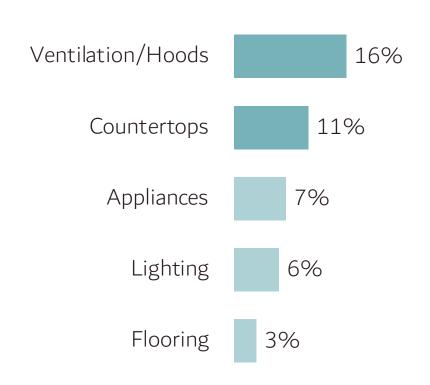
Transitional color schemes most often include white with some grays, beiges and blues.





Cabinets make the greatest visual impact, followed by ventilation hoods and countertops.







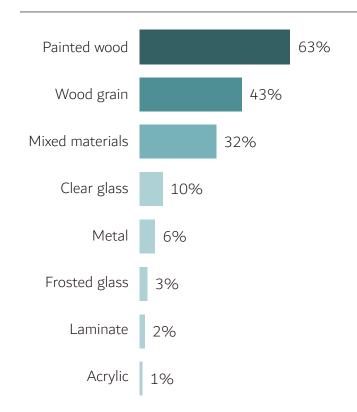
Transitional cabinets include more drawers and integrated storage options.



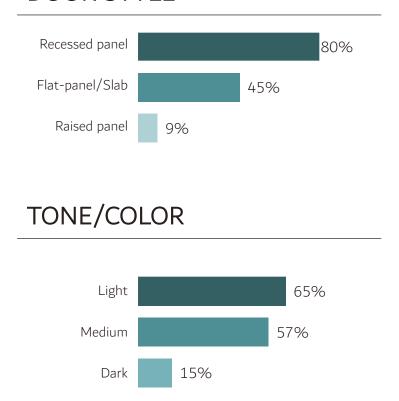


Light or medium painted wood cabinets with recessed panel doors are most popular in transitional kitchens.

CABINET FACING APPEARANCE



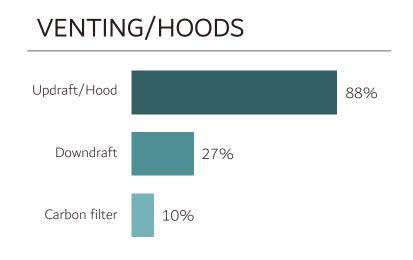
DOOR STYLE







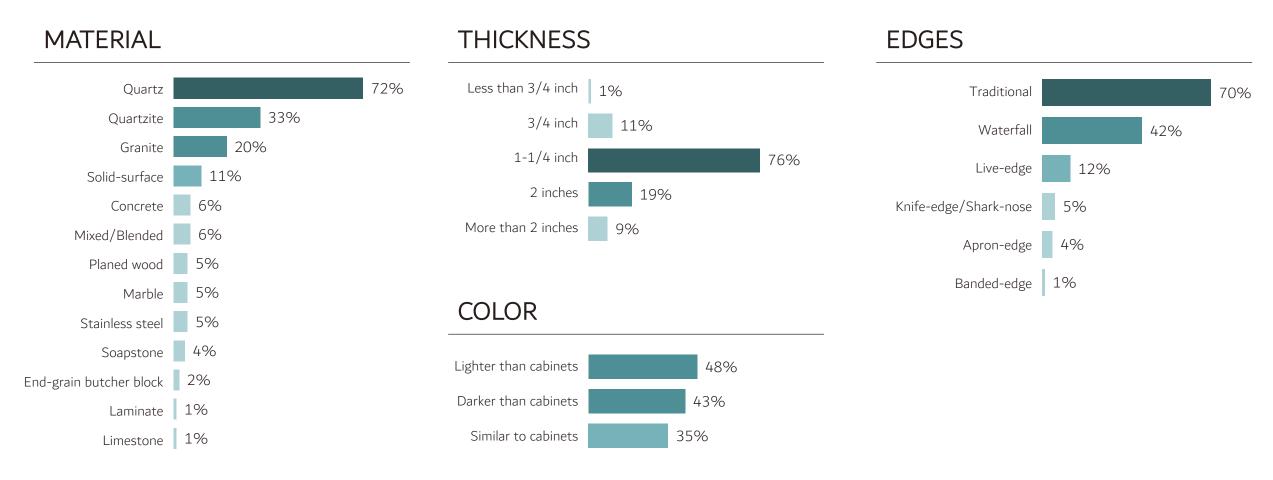
Updraft/hoods are most popular for ventilation in the transitional style.







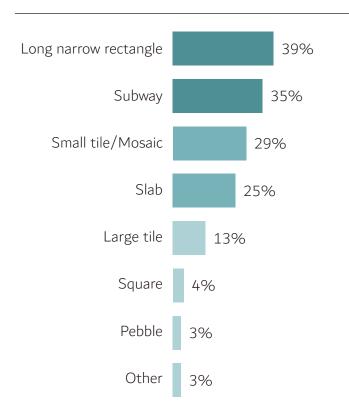
Quartz, quartzite or granite countertops are popular in transitional kitchens, often with traditional edges or waterfall.



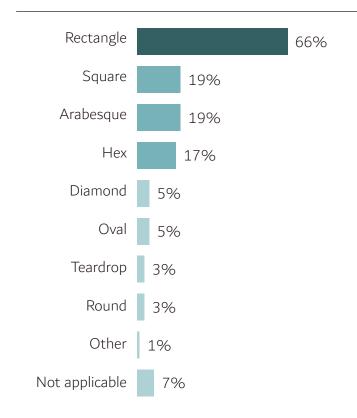


Backsplash options vary in transitional kitchens – long narrow rectangle, subway, small tile or slab.

SIZE



TILE SHAPE

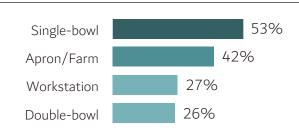




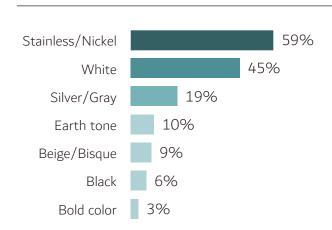


Single-bowl stainless steel or white sinks are popular in transitional kitchens.

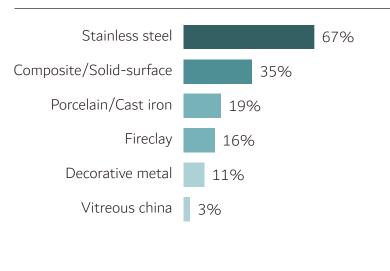
CONFIGURATION/BOWLS



COLOR



MATERIAL



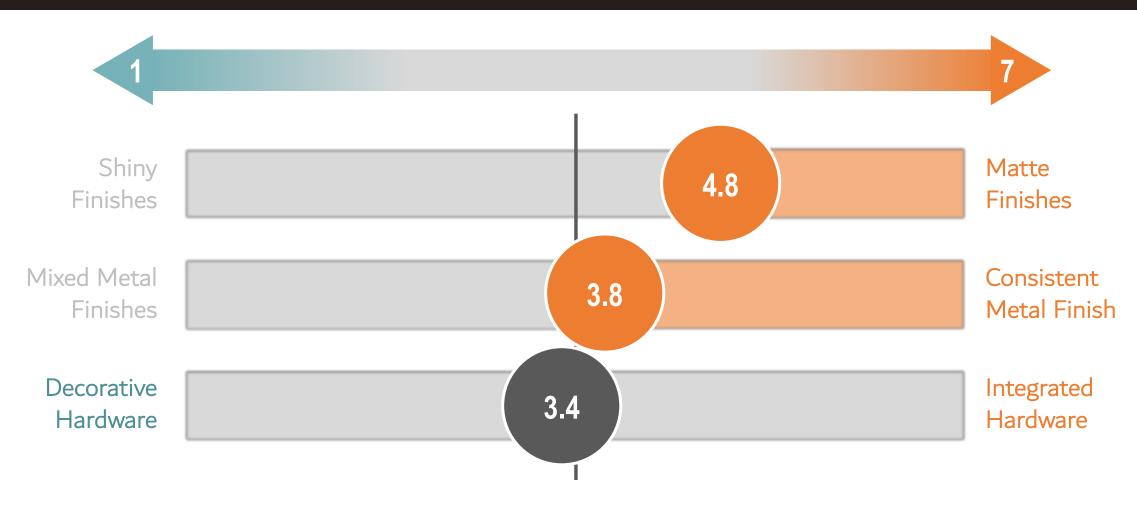
INSTALLATION







Transitional hardware can be decorative or integrated, and matte finishes are more popular than shiny.

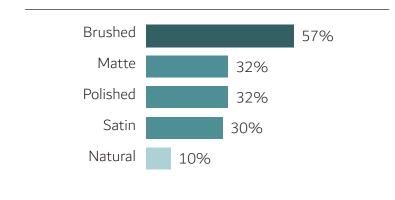




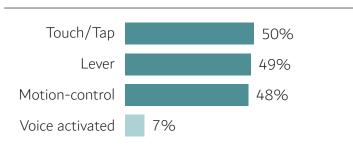
Brushed stainless faucets are most popular in Transitional Kitchens

COLOR Stainless 56% Nickel 28% 19% Chrome Black stainless 15% Brass 13% Bronze/Oil-rubbed bronze 11% Black 10% Ombre/Mixed finishes Rose gold Copper Powder coated bold color 1% White

FINISH



FEATURES

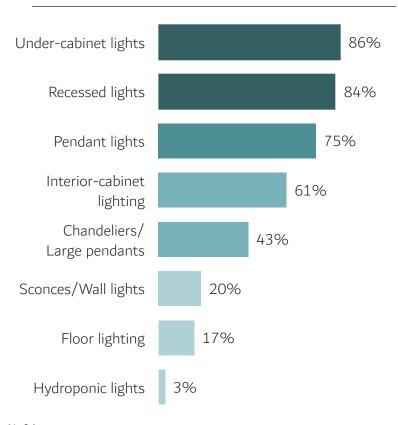




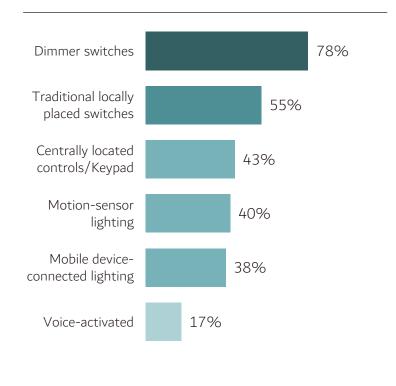


Transitional-style lighting includes multiple sources: under-cabinet, recessed and pendants using dimmers or traditional switches.

TYPE/LOCATION



CONTROLS





STATEMENT APPLIANCES

In transitional kitchens, cooking appliances make more a statement — at times — but often, no appliances take center stage in this design.



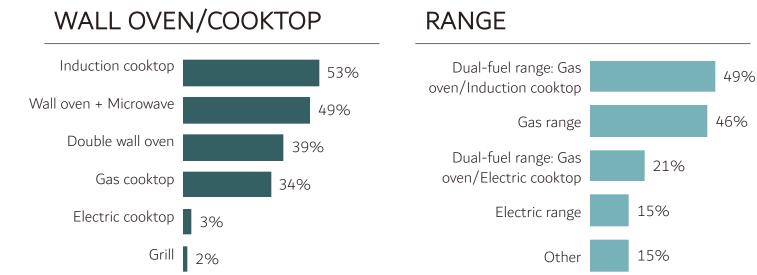




Many transitional kitchens include induction cooktops and a wall oven + microwave or a stand-alone range.

CONFIGURATION



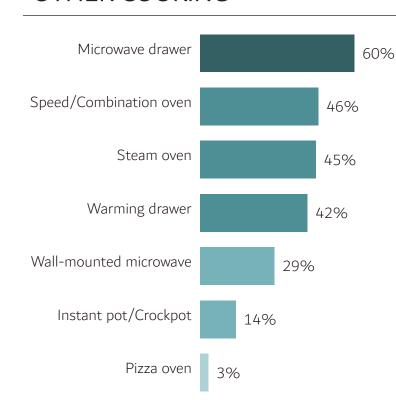




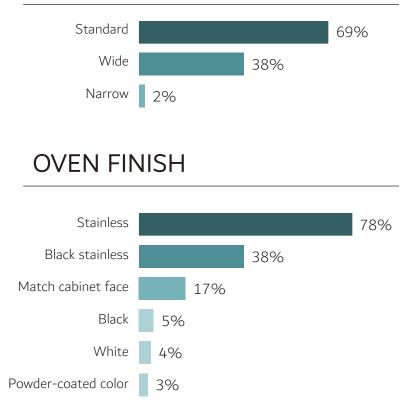


Microwave drawers are popular in transitional styling, as well as stainless finishes.

OTHER COOKING



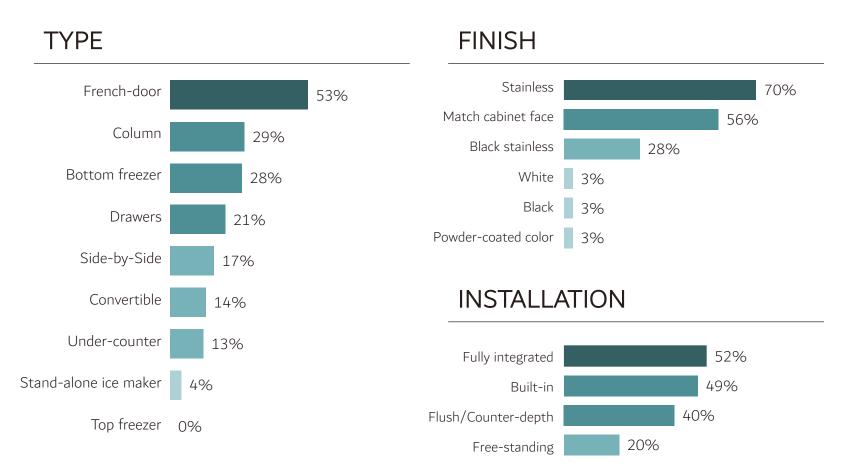
OVEN SIZE







Transitional kitchens often have stainless or cabinet-matching, French-door, fully integrated or built-in refrigerators.

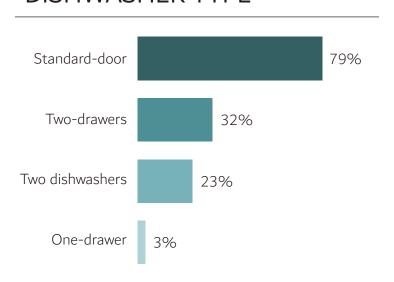






Standard-door dishwashers play prominently in transitional kitchens.

DISHWASHER TYPE





SMART HOME & ECO-FRIENDLY

Transitional kitchens include some smart-home features and environmentally friendly materials.







Contemporary kitchens are more minimalistic with smooth features that blend in.





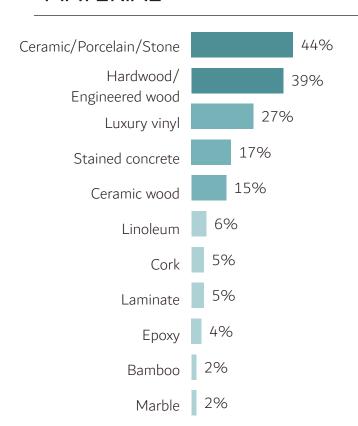
Contemporary kitchens are most often open to other living areas.



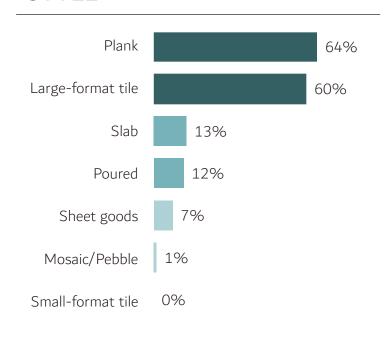


Contemporary flooring options are mixed — most often using both tile and wood, and at times, luxury vinyl or stained concrete.

MATERIAL



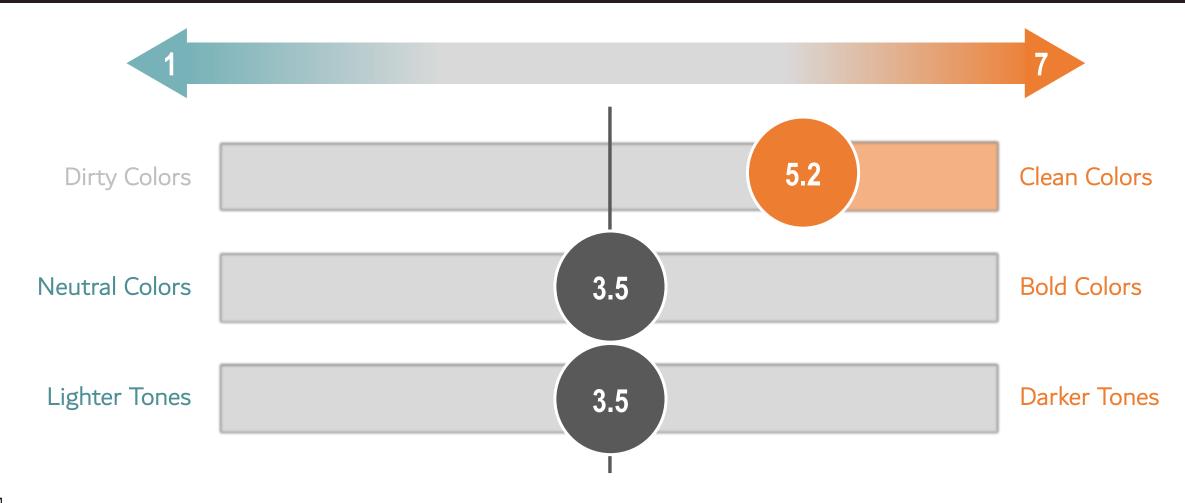
STYLE





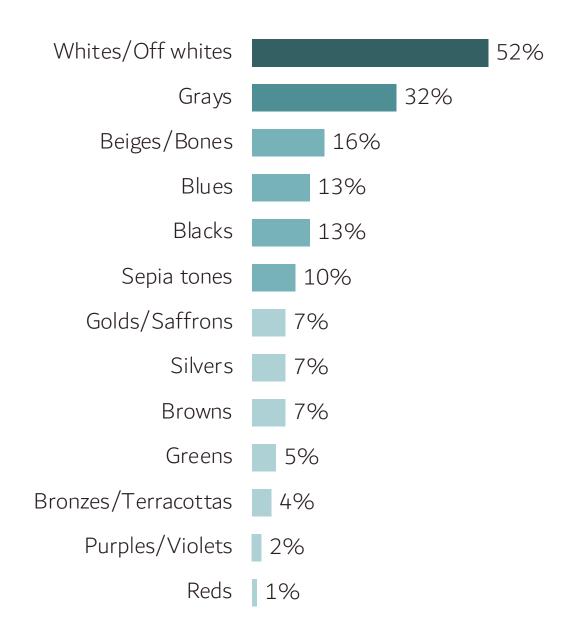


Clean colors dominate in contemporary kitchens.



COLOR SCHEMES

Whites and grays are most popular in contemporary kitchen styles.



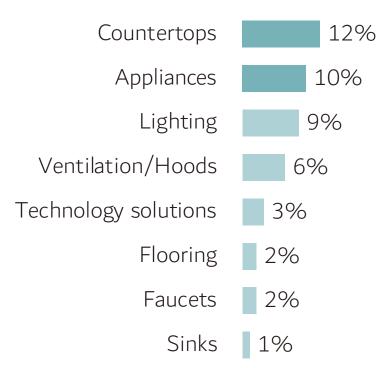
GREATEST VISUAL IMPACT

Cabinets make the biggest visual impact in a contemporary kitchen.

Other areas, like countertops and appliances, tend to blend in more.

There's less emphasis on venting and hoods in contemporary designs.







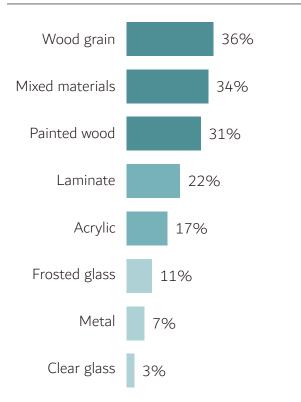
Cabinets have more drawers with integrated storage, and often appliances are integrated with other surfaces.



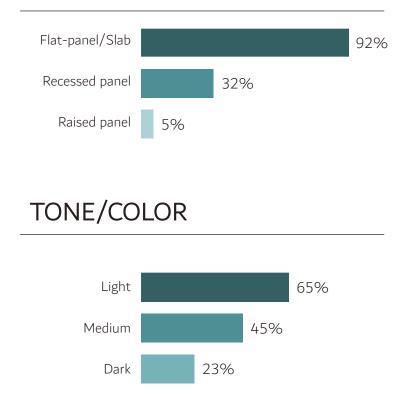


Contemporary cabinets options vary with wood grain, mixed materials, painted wood and laminate being more popular, but doors are often flat-panel/slab in lighter tones.

CABINET FACING APPEARANCE



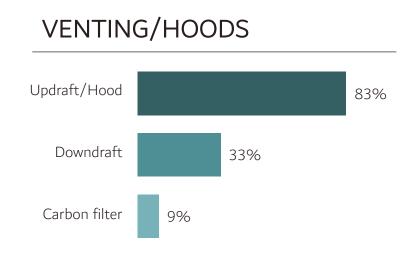
DOOR STYLE







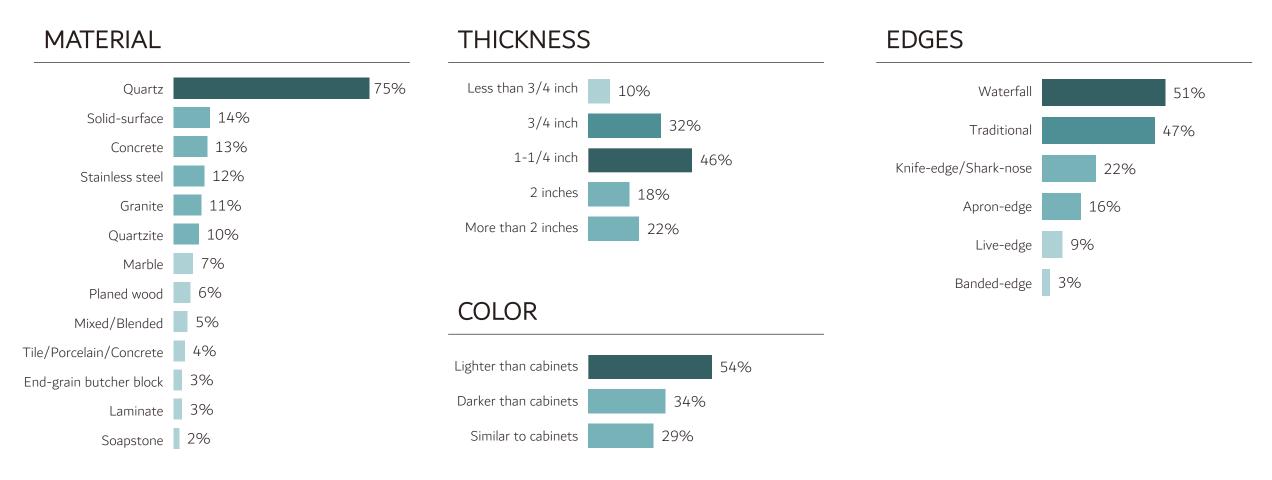
Contemporary ventilation is often updraft or hoods







Quartz dominates in Contemporary kitchens with waterfall or traditional edges





Contemporary backsplash options include slab and long narrow rectangle.

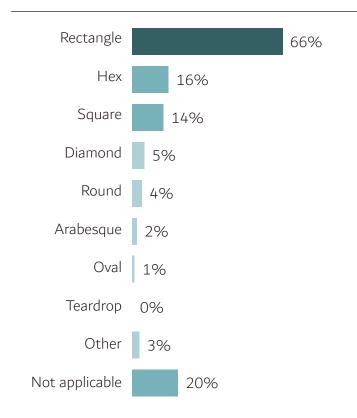
SIZE Slab 47% Long narrow rectangle 21% Subway 17% Small tile/Mosaic 12% Square 6%

1%

Other 4%

Pebble

TILE SHAPE

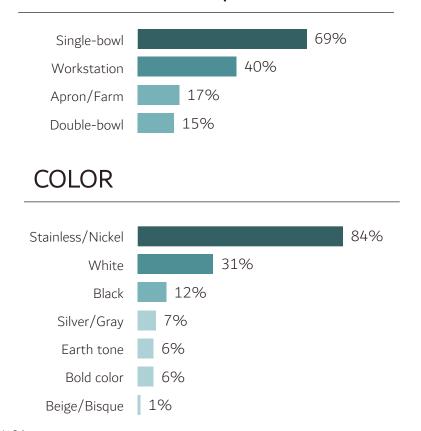




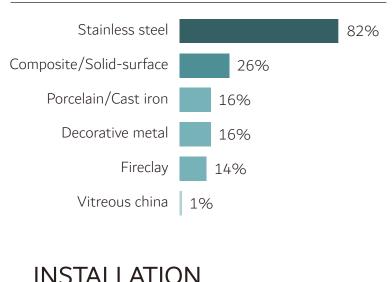


Contemporary kitchens usually include stainless steel single-bowls, with some using workstation sinks.

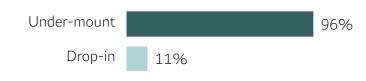
CONFIGURATION/BOWLS



MATERIAL

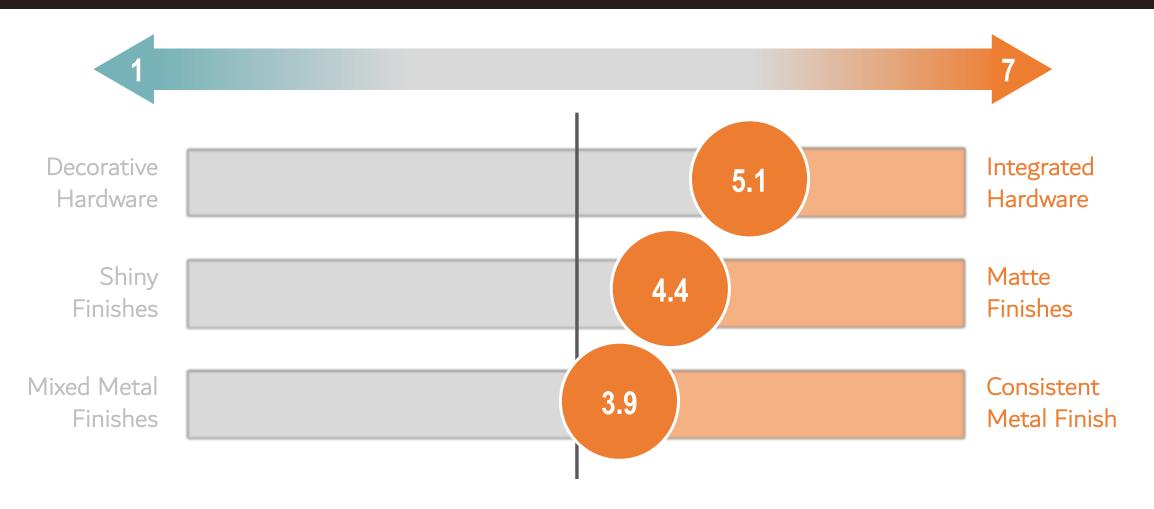


INSTALLATION





Contemporary finishes include integrated hardware, matte finishes and consistent metals.





Faucets are often stainless with various finishes, and take advantage of motion-control features.

43%

55%

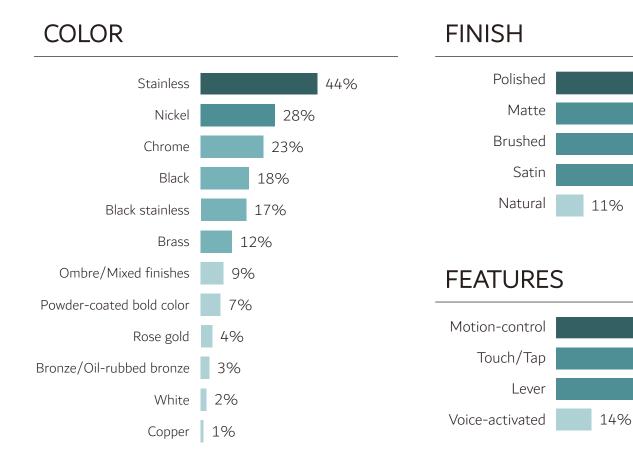
45%

37%

39%

34%

31%

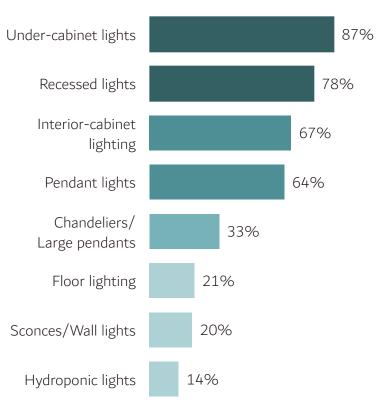




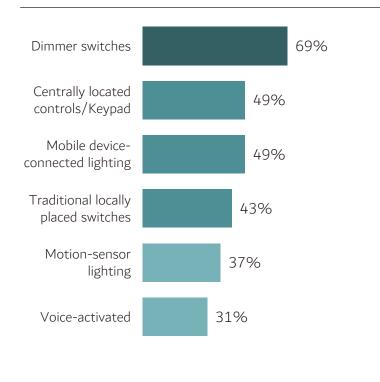


Contemporary kitchens include multiple light sources: under-cabinet, recessed, interior-cabinet and pendants.

TYPE/LOCATION



CONTROLS





STATEMENT APPLIANCES

Cooking appliances make more of a statement than refrigerators in contemporary design, but often, none of the appliances stand out in a contemporary kitchen.



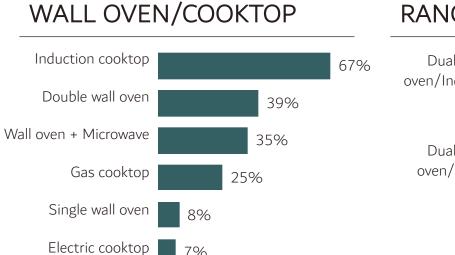


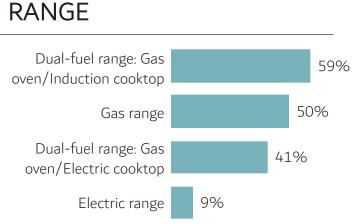


In a contemporary kitchen, ranges are less common while induction cooktops are popular with two-thirds of designers.

CONFIGURATION





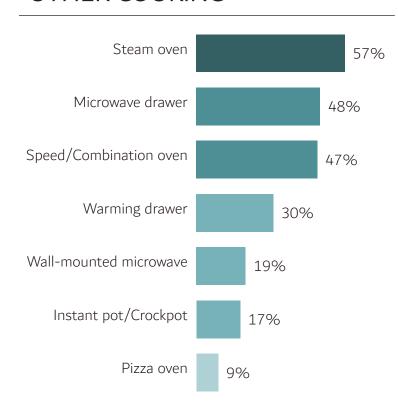




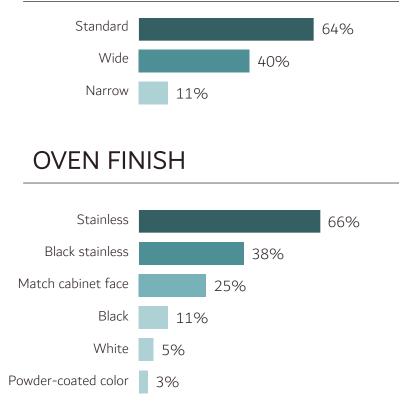
CONTEMPORARY OTHER COOKING

Contemporary kitchens can include steam ovens, microwave drawers and speed/combination ovens.

OTHER COOKING



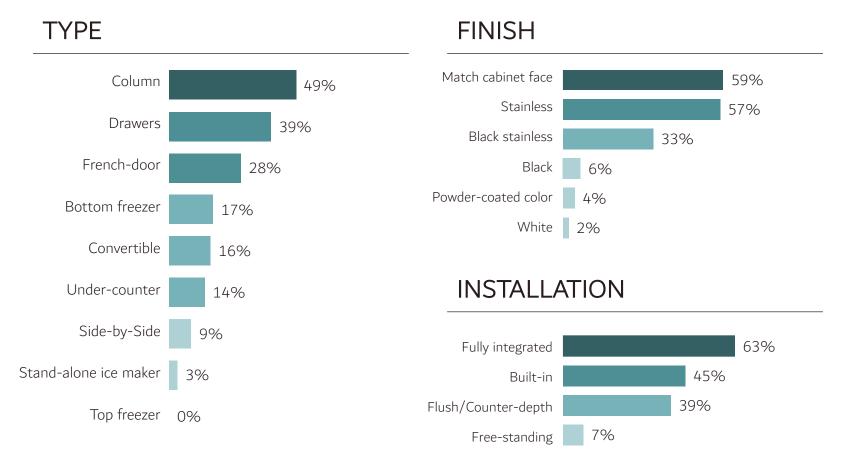
OVEN SIZE





CONTEMPORARY REFRIGERATORS

Contemporary refrigerators are often fully integrated columns or drawers that match the cabinets or stainless steel.

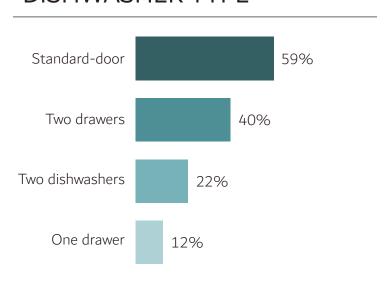






Contemporary-style dishwashers can be standard-door or two drawers.

DISHWASHER TYPE





SMART HOME & ECO-FRIENDLY

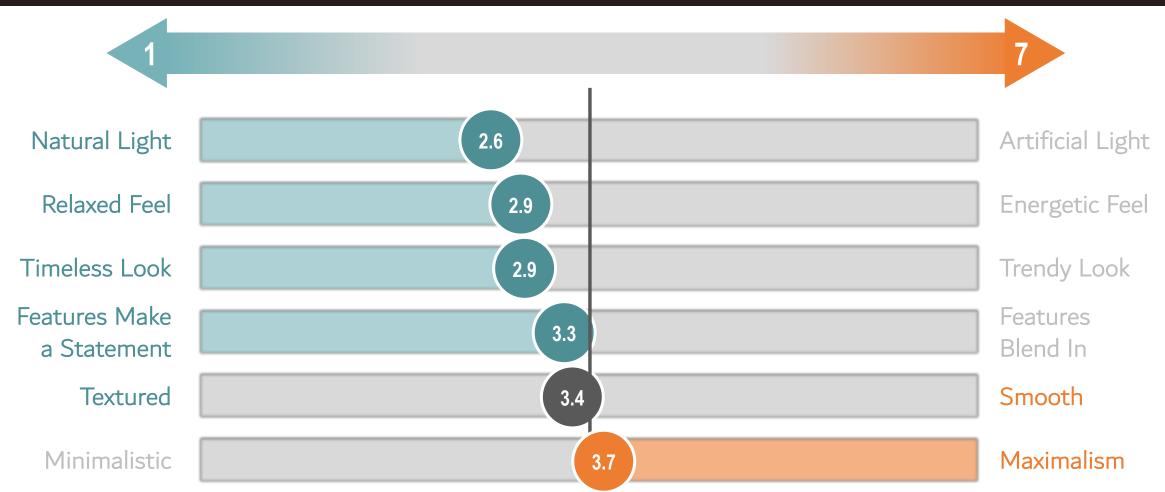
Contemporary kitchens have more smart-home features and use some environmentally friendly materials.





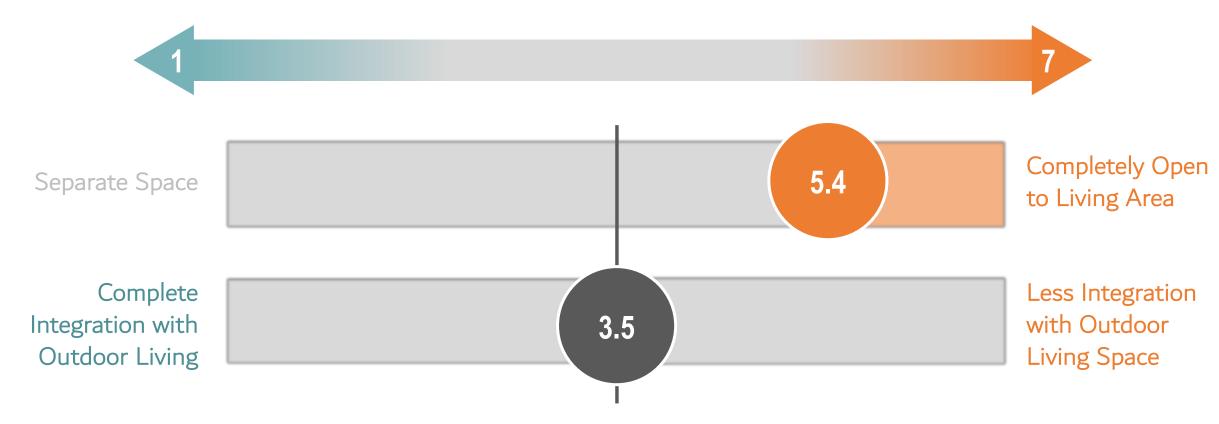


A farmhouse kitchen has natural light and timeless look providing a relaxed feel for the homeowner.





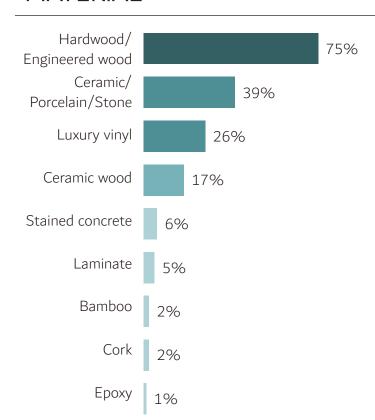
Integration of the kitchen and living area helps provide the relaxed feel of a farmhouse kitchen.



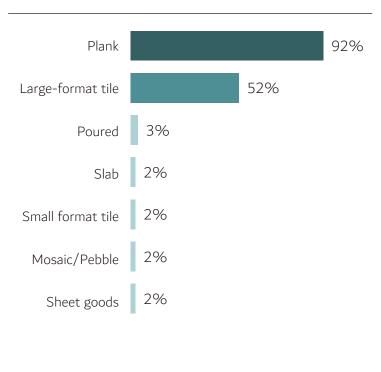


Plank wood flooring is popular for farmhouse kitchens, adding to the relaxed, timeless look of this design.

MATERIAL



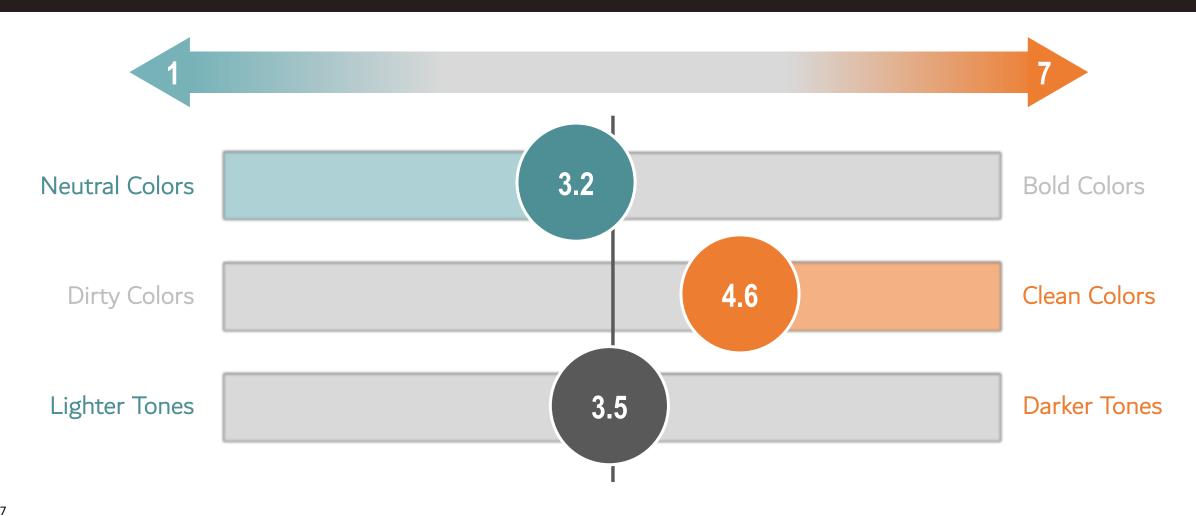
STYLE





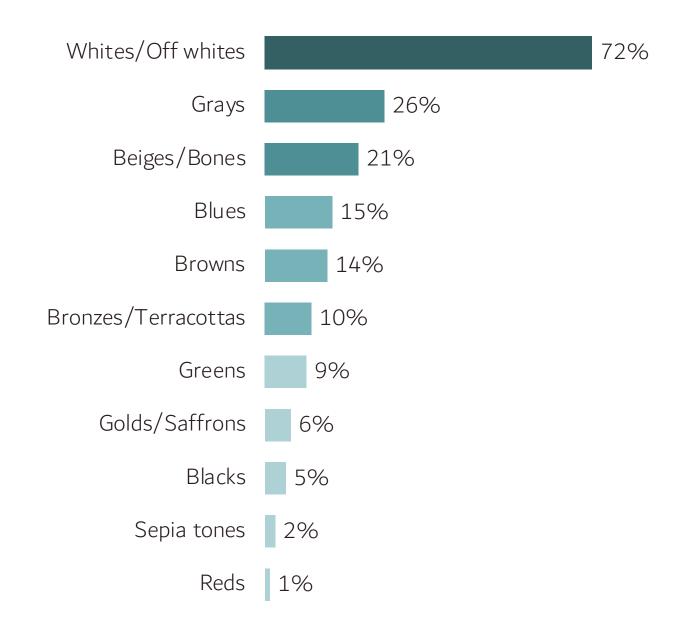
FARMHOUSE COLORS & TONES

Neutral, clean colors help create the farmhouse look.





White color schemes dominate in the farmhouse design.

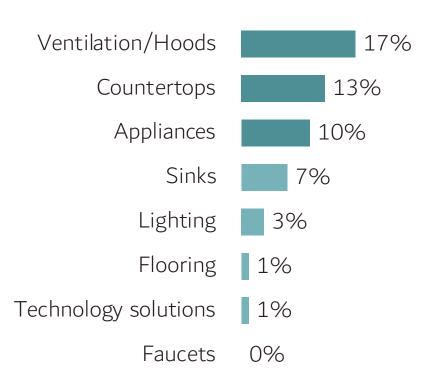




Cabinets are important for visual impact in a farmhouse kitchen.

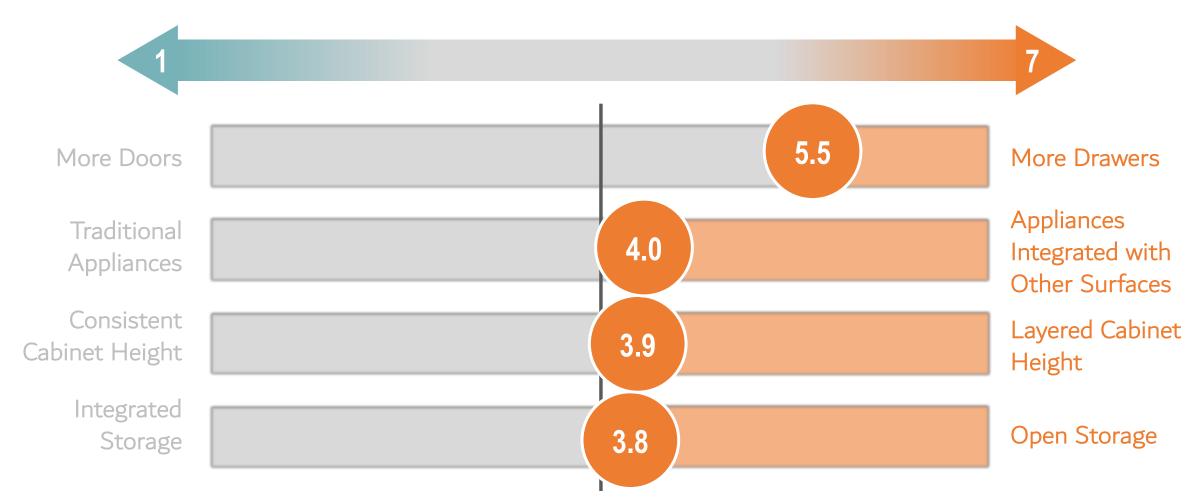
Vent hoods, countertops, appliances and sinks also add impact.







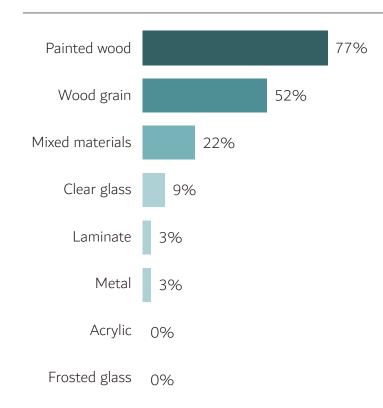
More cabinet drawers are popular for farmhouse kitchens and a mix of integrated and open storage and layered cabinet heights.





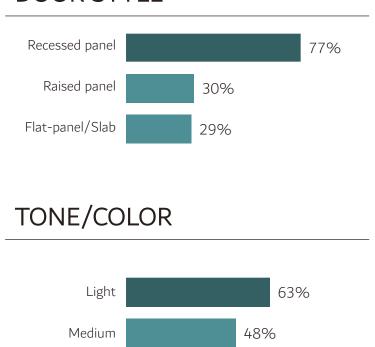
Lighter painted wood cabinets with recessed panel doors are popular for farmhouse kitchens.

CABINET FACING APPEARANCE



DOOR STYLE

Dark

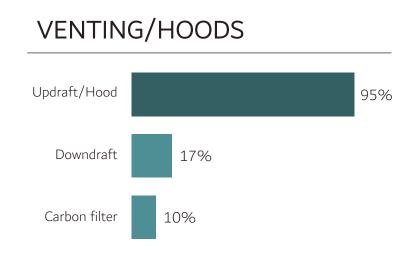


21%





Ventilation hoods are important for creating the farmhouse look.







Quartz, butcher block and soapstone with traditional edges are popular for farmhouse kitchens.

72%

MATERIAL THICKNESS EDGES Less than 3/4 inch Quartz 47% Traditional End-grain butcher block 31% 3/4 inch 3% Live edge 25% 29% Soapstone 1-1/4 inch 78% Apron edge 17% Granite 18% 2 inches 28% Waterfall 12% 13% Quartzite More than 2 inches 12% Knife-edge/Shark nose Planed wood 12% Concrete Banded edge 0% **COLOR** Solid surface Darker than cabinets 49% Mixed/Blended Lighter than cabinets 40% 1%

Similar to cabinets

28%

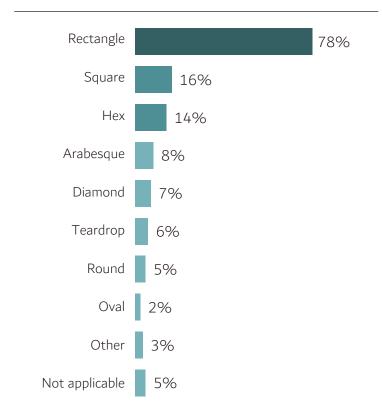
Stainless steel

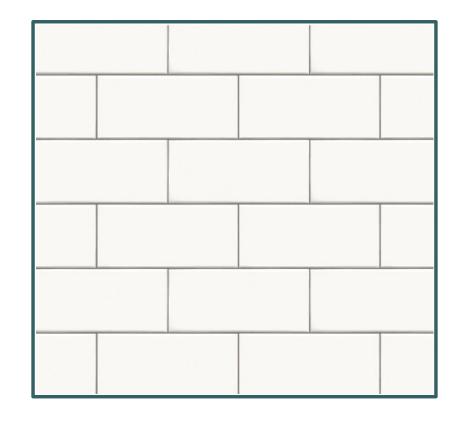


Rectangular subway tile builds the farmhouse look.

SIZE 59% Subway Long narrow rectangle 29% Small tile/Mosaic 20% Slab 16% Square 13% Large tile 10%

TILE SHAPE



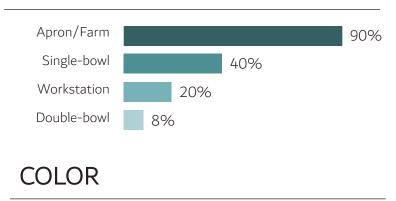




A white apron/farm sink is key for the farmhouse design.

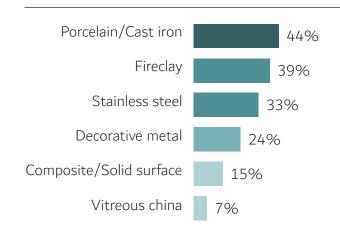
Porcelain/cast iron and fireclay are most popular.

CONFIGURATION/BOWLS



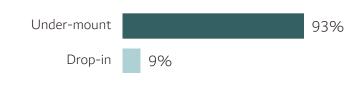
White 67% Stainless/Nickel 43% Earth tone 15% Bold color 12% Beige/Bone 10%

MATERIAL





INSTALLATION



Silver/Gray

FARMHOUSE FINISHES & HARDWARE

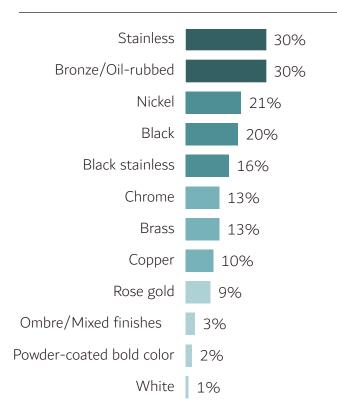
Decorative hardware and matte finishes provide a farmhouse feel.



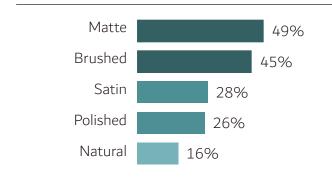


Stainless or bronze faucets with a matte or brushed finish and lever controls are popular for a farmhouse kitchen.

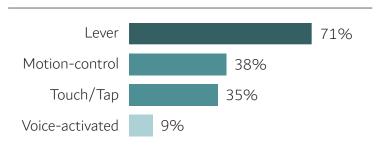
COLOR



FINISH



FEATURES

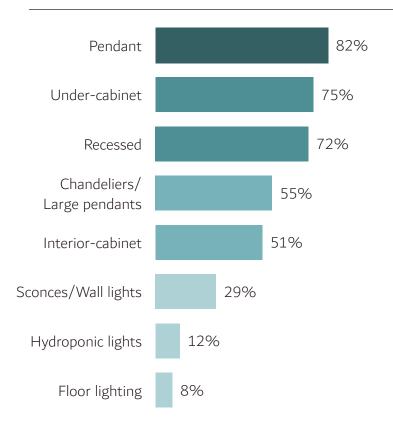




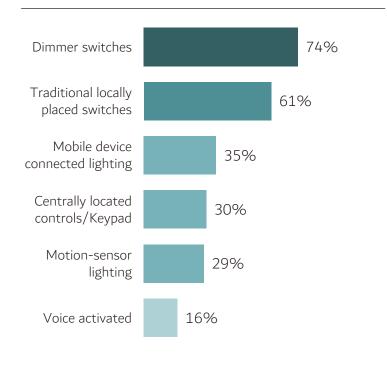


Multiple light sources, including pendants and chandeliers, light up the farmhouse kitchen using both dimmer and traditional switches.

TYPE/LOCATION



CONTROLS





STATEMENT APPLIANCES

There is more emphasis on the cooking appliances than the refrigerator in the farmhouse kitchen.



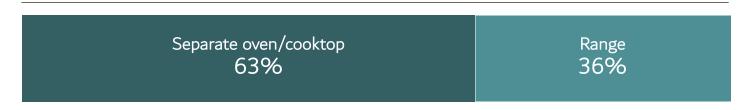


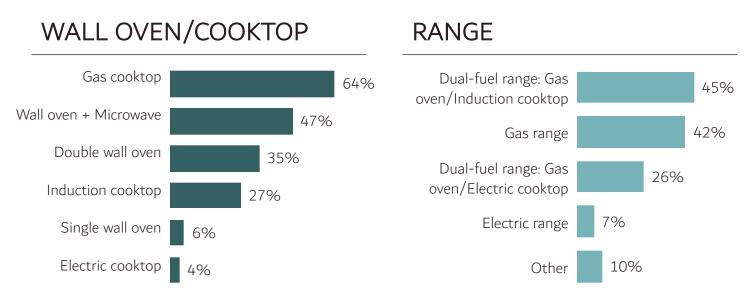




Gas cooktops and wall ovens + microwave are popular in a farmhouse kitchen, with some use of ranges as well.

CONFIGURATION





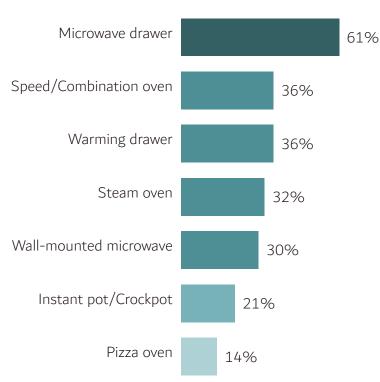




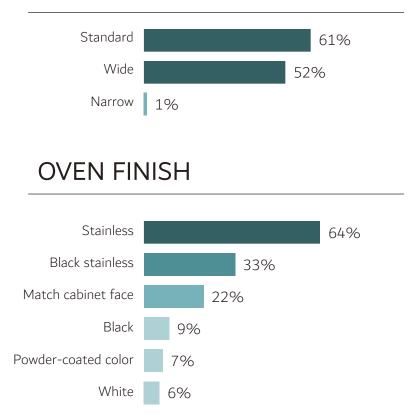
Microwave drawers and stainless finishes for cooking appliances are popular.

Wide ovens are also common in the farmhouse kitchen.

OTHER COOKING



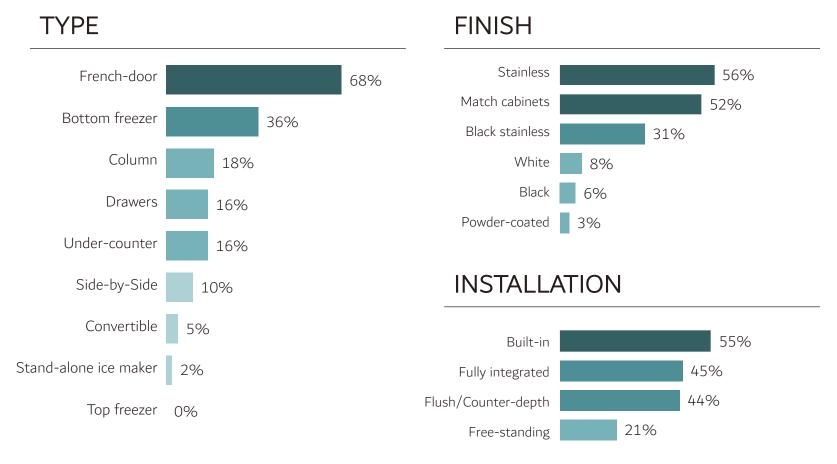
OVEN SIZE







French-door refrigerators that are stainless or match the cabinets are popular in farmhouse kitchens.

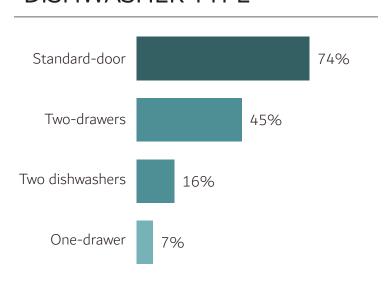






Standard-door dishwashers are most popular in a farmhouse kitchen.

DISHWASHER TYPE





SMARTHOME & ECO-FRIENDLY

Relatively few smart-home features and environmentally friendly materials are in the farmhouse kitchen.





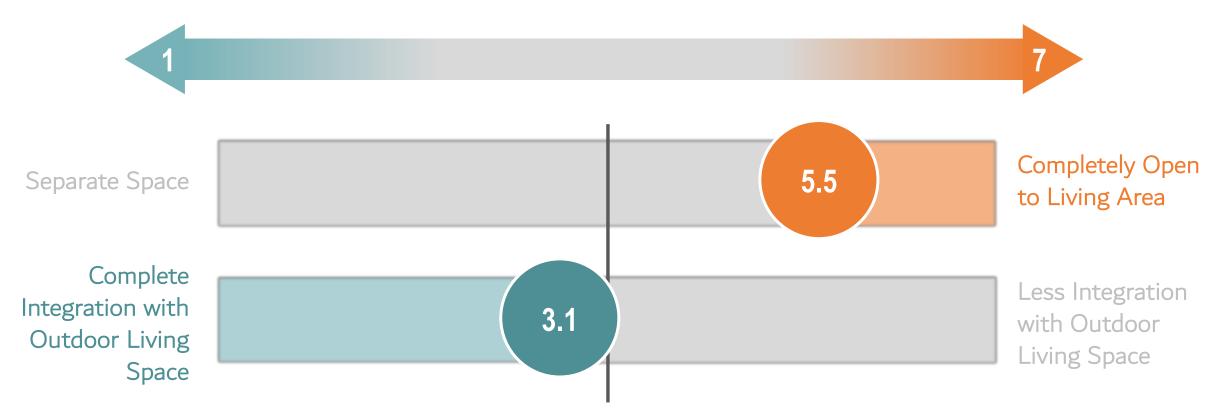


Industrial kitchens are more trendy and give the space a sleek, energetic feel.





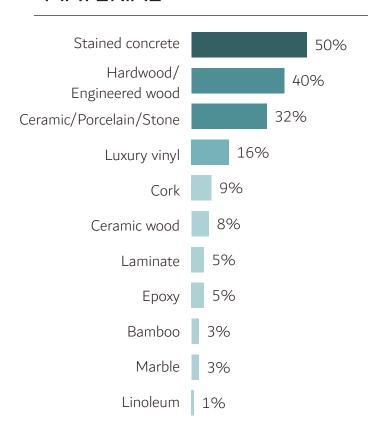
Industrial kitchens are usually open to the living areas.



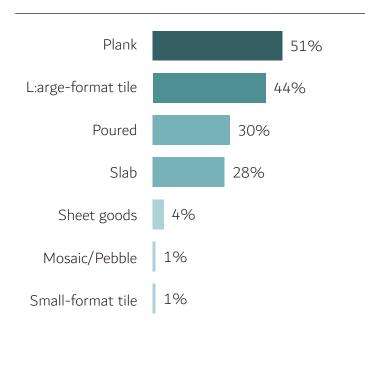


Flooring can be stained concrete, wood or largeformat tile.

MATERIAL



STYLE





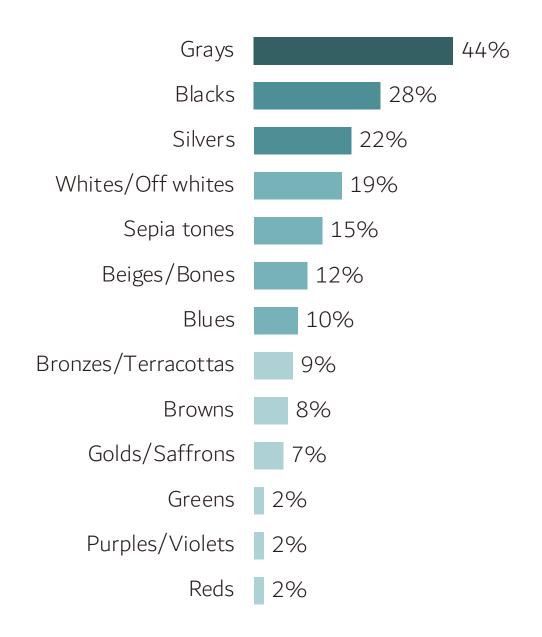


An industrial kitchen users darker tones and bold colors.





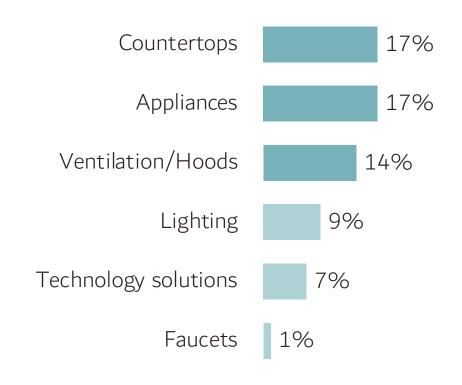
Grays, blacks and silvers are popular in industrial kitchens, with whites used less often than in other design styles.





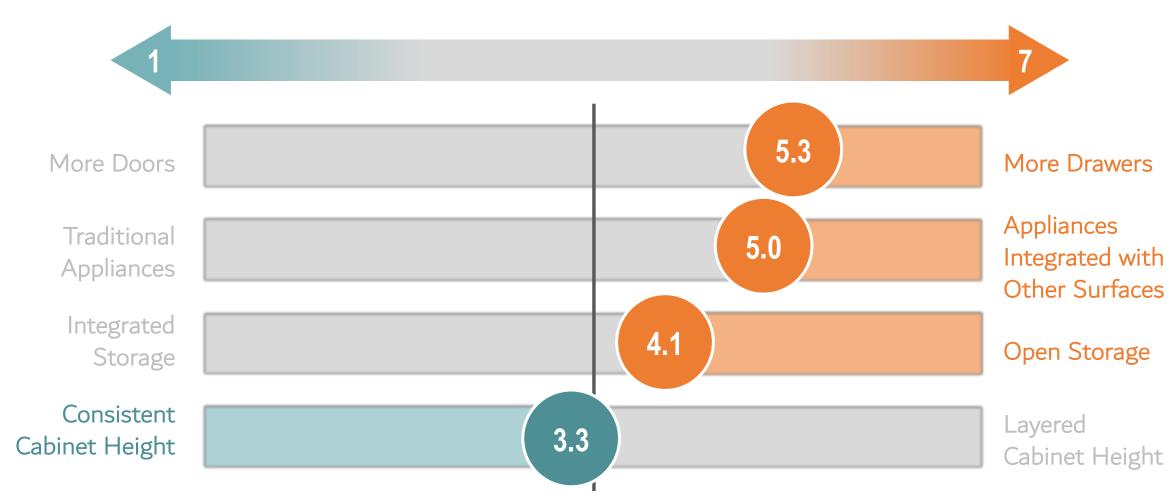
Cabinets typically have the greatest visual impact in the industrial kitchen, but countertops, appliances and vent hoods all contribute to the ambiance.







Industrial cabinets include more drawers and open storage options.

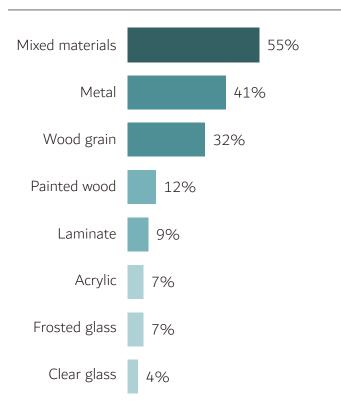




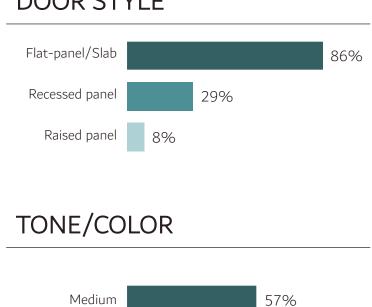
Industrial cabinets can be of mixed materials, metal or wood grain.

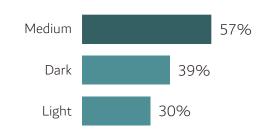
Doors are often flat-panel/slab styles in medium or dark color tones.

CABINET FACING APPEARANCE



DOOR STYLE

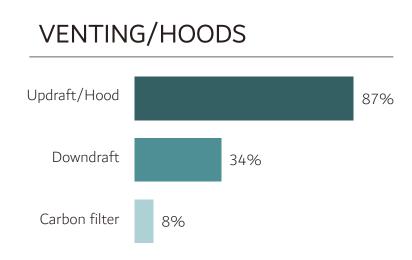








Industrial ventilation is dominated by updraft/hoods.

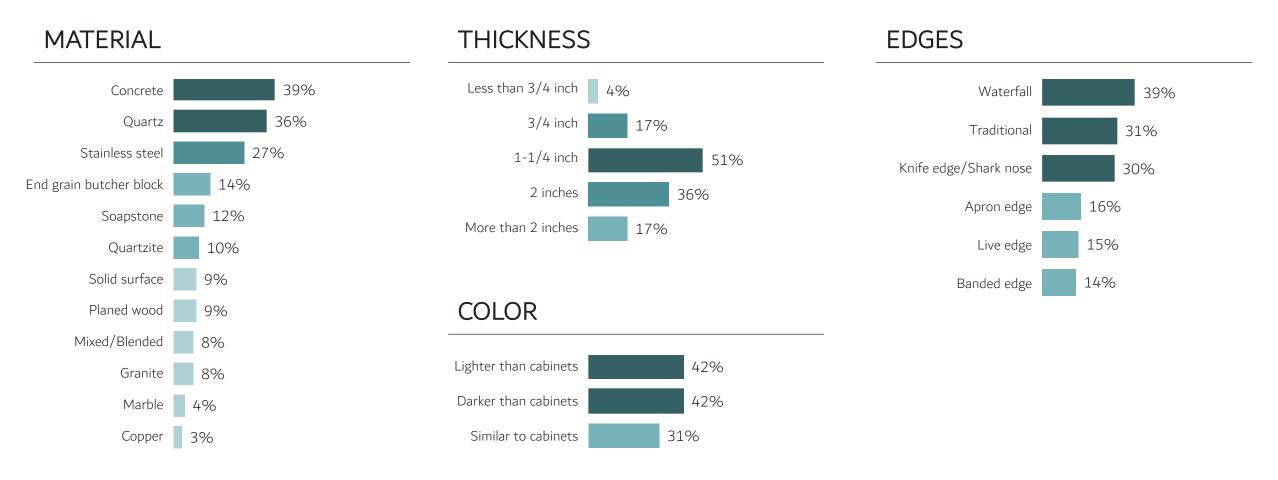






Industrial countertops are often thicker using concrete, quartz or stainless steel

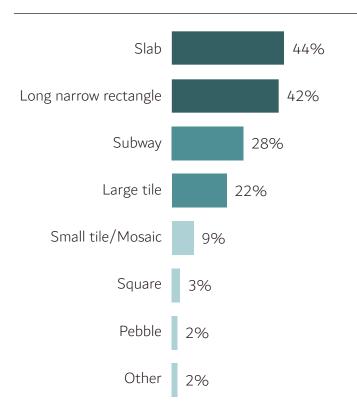
Edges can be waterfall, traditional or knife-edge.



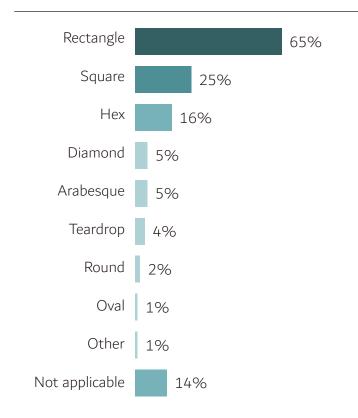


Industrial backsplashes can vary, with slab, long rectangle, subway or large tiles most popular.

SIZE



TILE SHAPE

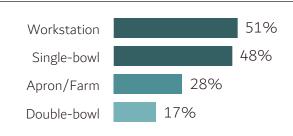




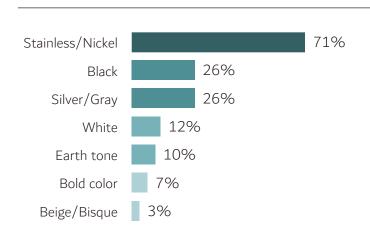


Industrial kitchens are most likely to include a stainless steel workstation or single-bowl sink in stainless/nickel, black or silver/gray.

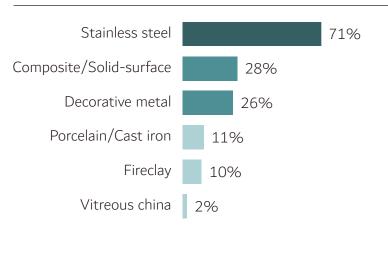
CONFIGURATION/BOWLS



COLOR



MATERIAL



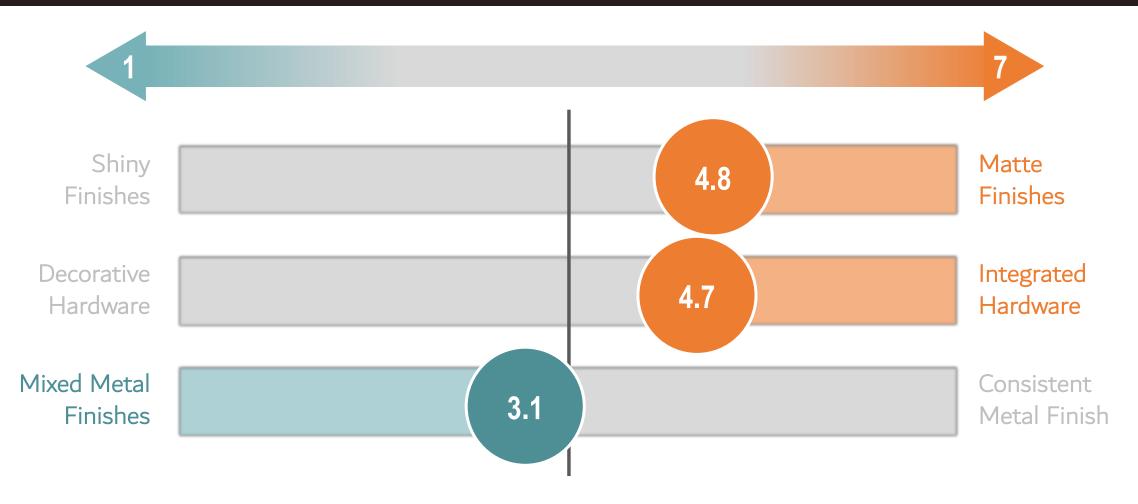
INSTALLATION





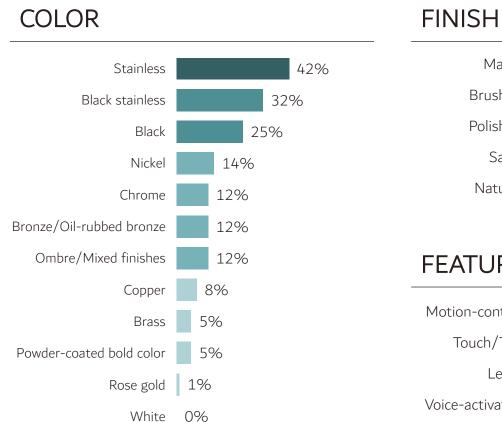


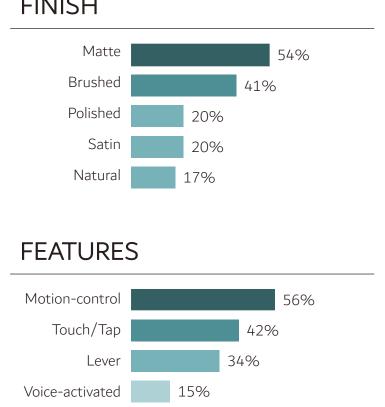
Industrial kitchens include integrated hardware, matte finishes and some mixed metals.





Industrial-style faucets vary, typically including matte or brushed stainless, black stainless or black colors and finishes. They often have a motion-control or touch/tap feature.



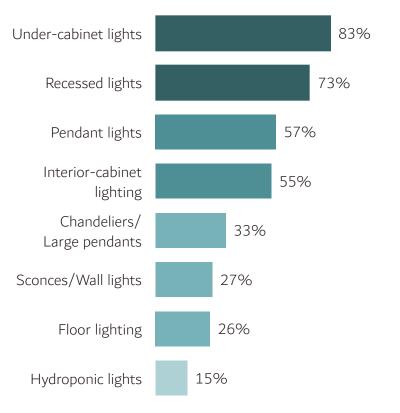




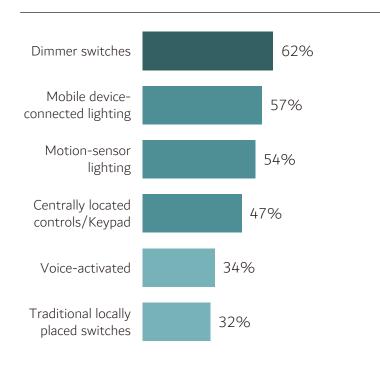


Industrial lighting includes multiple sources — typically under-cabinet, recessed, pendants and interior-cabinet — and smart controls feature prominently in the design.

TYPE/LOCATION



CONTROLS







Cooking appliances dominate the look of an industrial kitchen and are a key focal point.







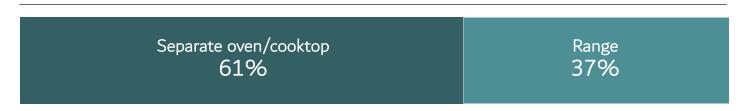
None 16%



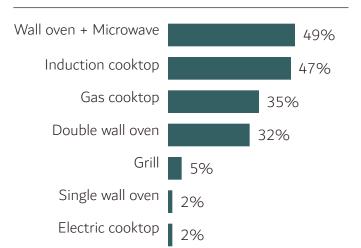


Industrial kitchens most often include an induction cooktop and wall oven + microwave, but in this style, stand-alone ranges are also commonly specified.

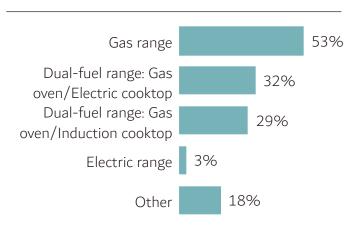
CONFIGURATION



WALL OVEN/COOKTOP



RANGE

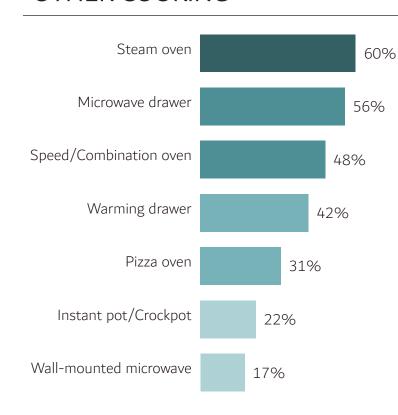






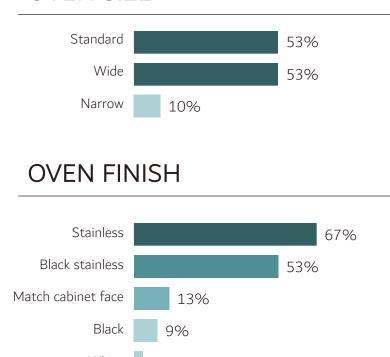
Industrial kitchens typically feature multiple cooking appliances, with standard or wide ovens, stainless and black stainless most popular.

OTHER COOKING



OVEN SIZE

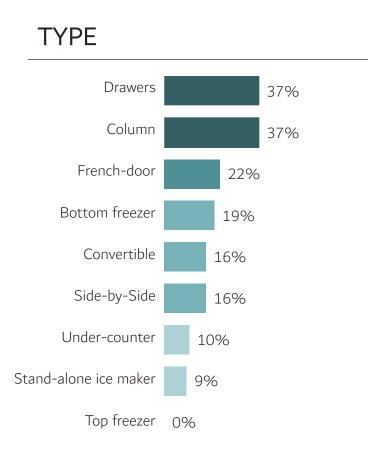
Powder-coated color

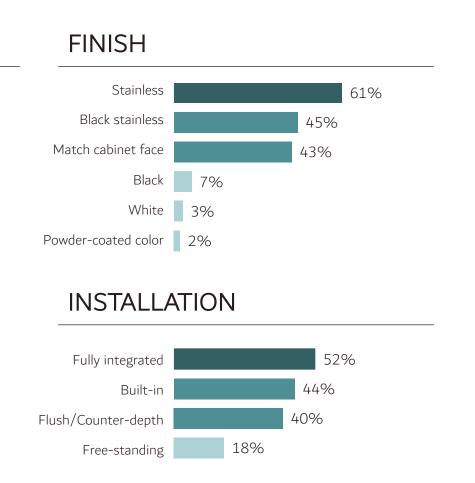






Industrial-style refrigerators are often fully integrated drawers or columns, in stainless or black stainless finishes or matching the cabinets.



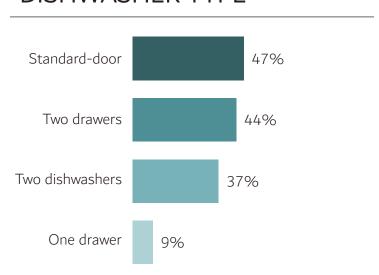






Dishwashers can be standard-door, two drawers or even two dishwashers in industrial-style kitchens.

DISHWASHER TYPE







Industrial design kitchens have more smarthome features and use more environmentally friendly materials than some other designs.





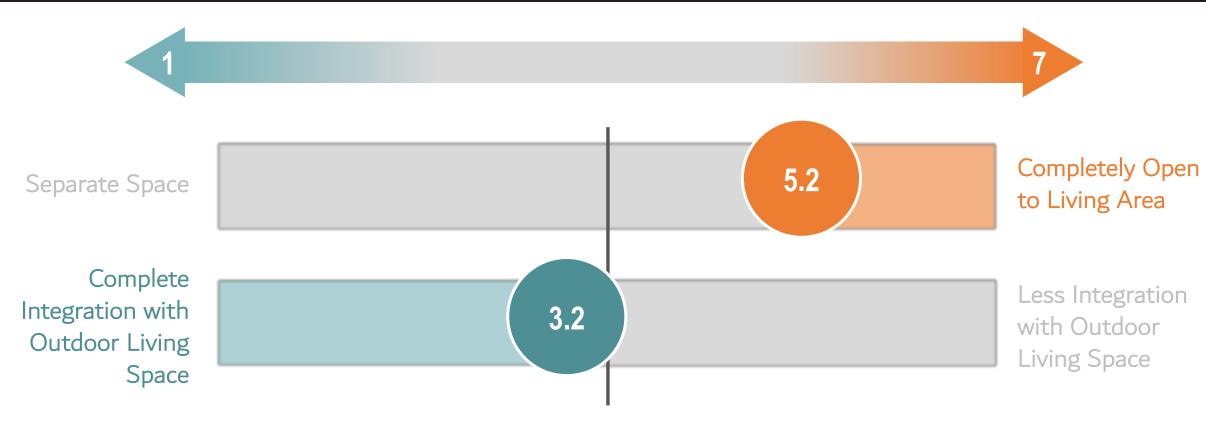


Mid-century kitchens feature smooth finishes with a minimalistic look.





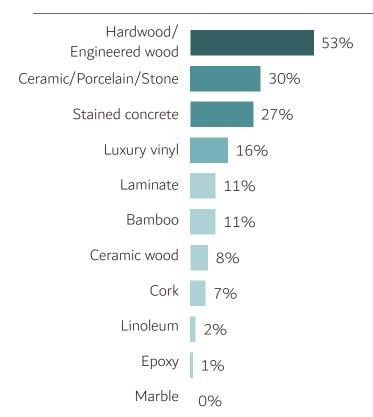
Mid-century kitchens are usually open to other living areas.



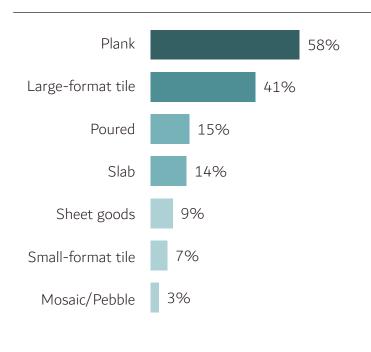


Flooring in the mid-century kitchen is often wood plank, but ceramics/stone, stained concrete and luxury vinyl also appear in some designs.

MATERIAL



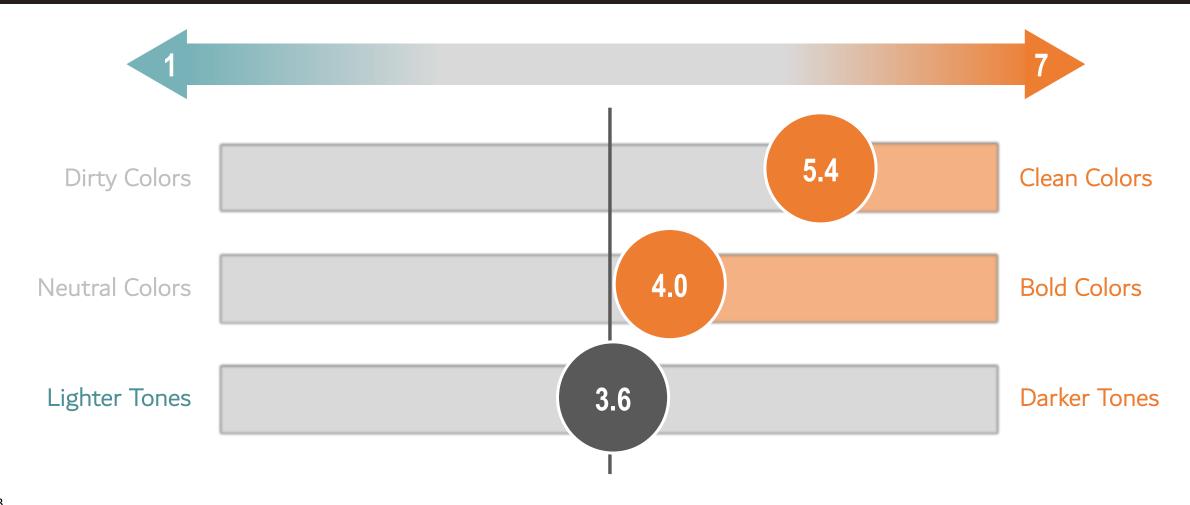
STYLE





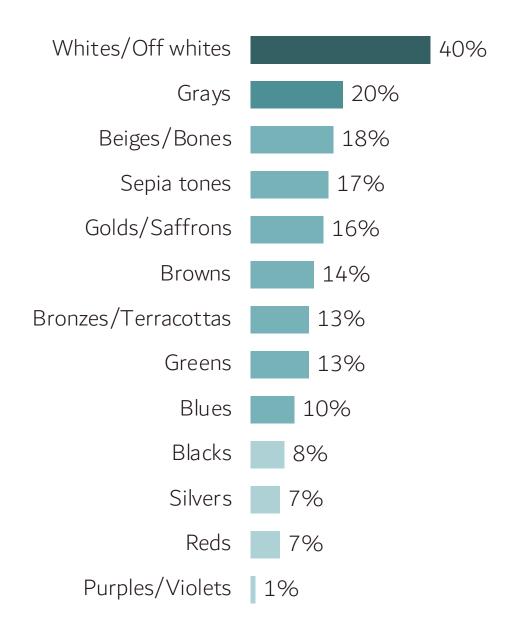
MID-CENTURY COLORS & TONES

Mid-century kitchens feature clean, bold colors.





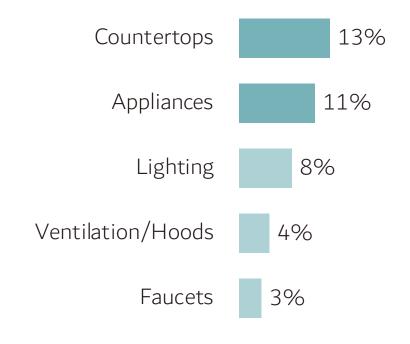
Mid-century kitchens use a greater variety of colors, with white playing less of a dominate role here than other design styles.





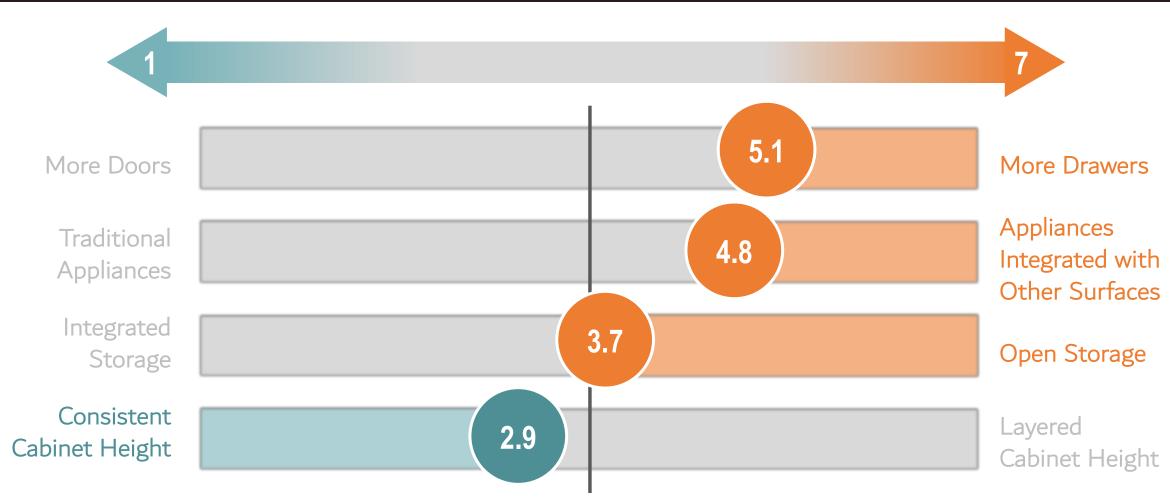
In a mid-century kitchen, cabinets play a dominate visual role, with countertops and appliances a distant second and third, respectively.







Mid-century cabinets include more drawers, integrated appliances and consistent cabinet heights.

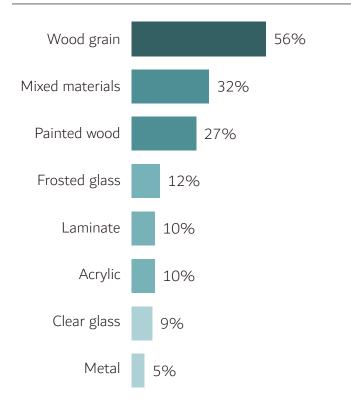




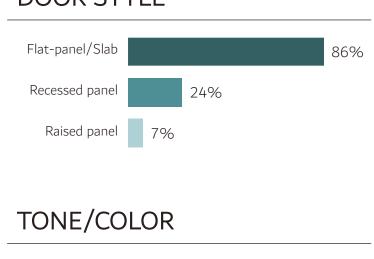
Mid-century cabinets can be wood grain, mixed materials, or painted.

Doors are often flat-panel/slab in medium tones.

CABINET FACING APPEARANCE



DOOR STYLE

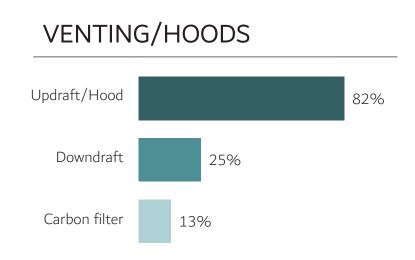


Medium 75% Light 37% Dark 12%





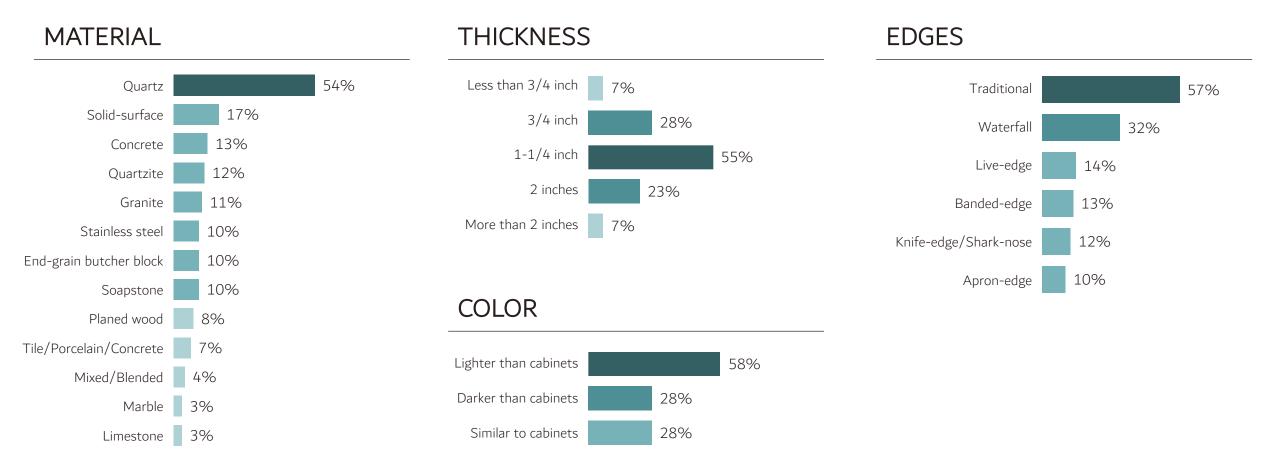
Mid-century ventilation is most often an updraft/hood.







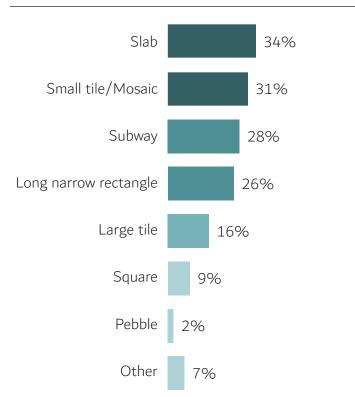
Mid-century countertops are often light-colored quartz with traditional edges.



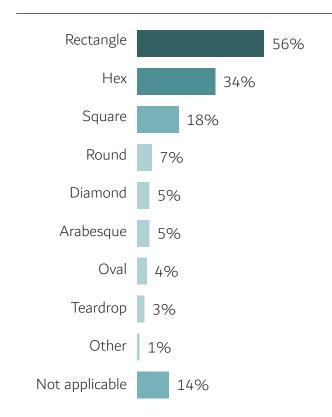


Mid-century backsplashes can vary, including slab, small tile, subway or long narrow rectangle.

SIZE



TILE SHAPE

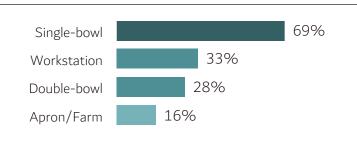




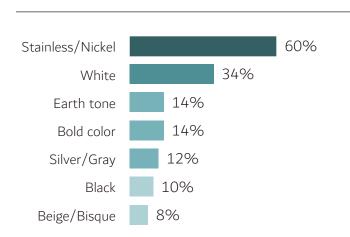


Mid-century sinks are usually stainless steel single-bowls.

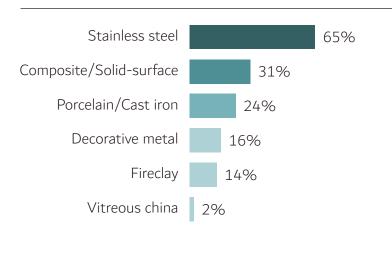
CONFIGURATION/BOWLS



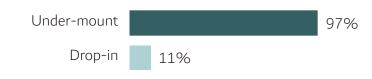
COLOR



MATERIAL



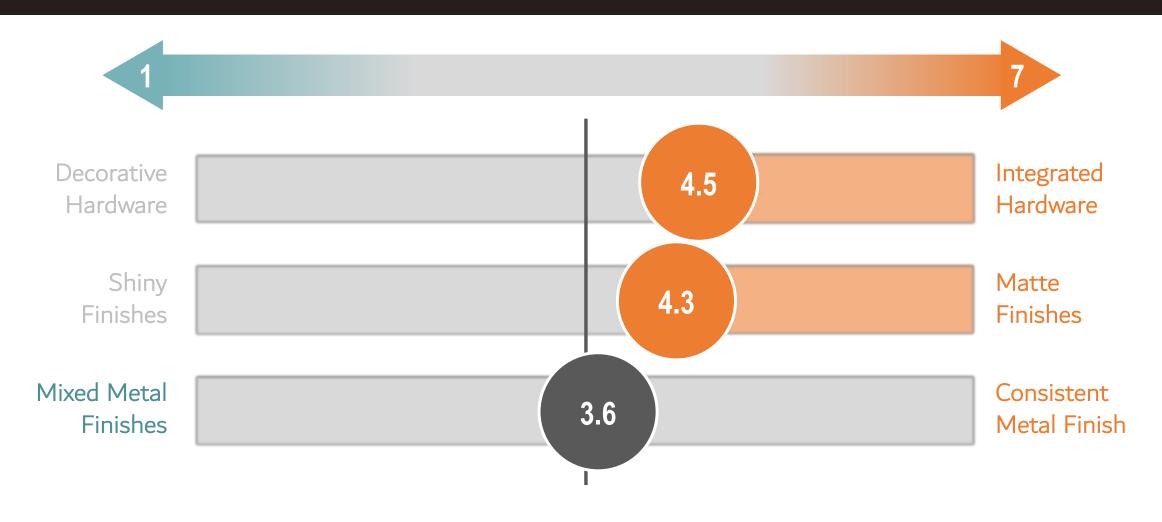
INSTALLATION





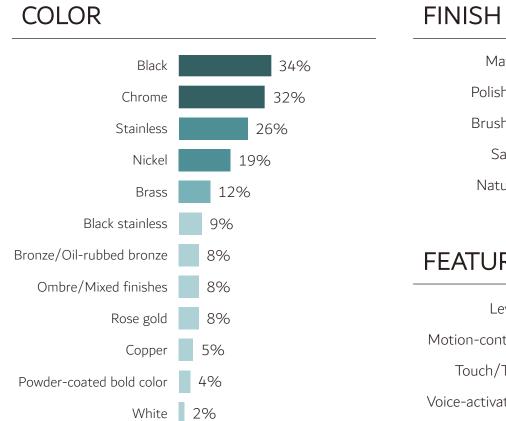
FINISHES & HARDWARE

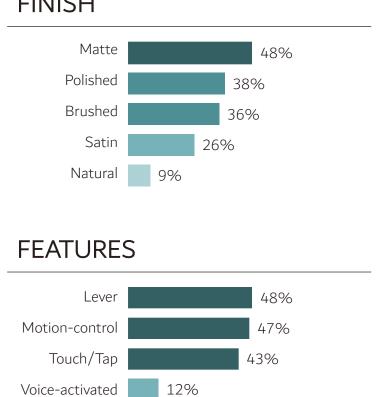
Mid-century kitchens often feature integrated hardware and matte finishes.





Faucets in mid-century kitchens vary for color, finish and features.



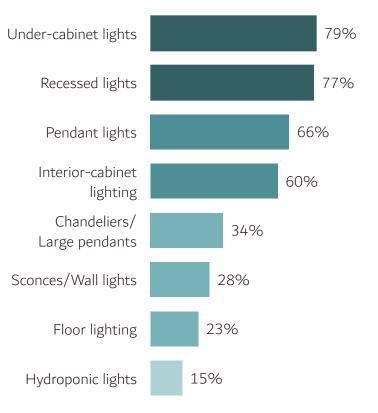




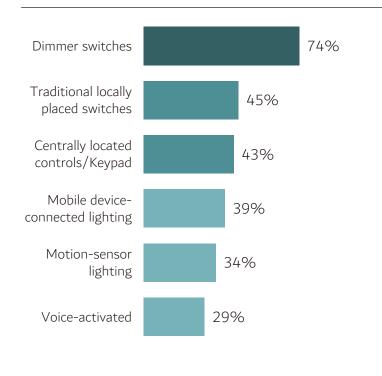


Multiple lighting sources include under-cabinet, recessed, pendant and interior-cabinet.

TYPE/LOCATION



CONTROLS





STATEMENT APPLIANCES

Cooking appliances occasionally make a statement, but often, none of the appliances take the spotlight in a mid-century kitchen.

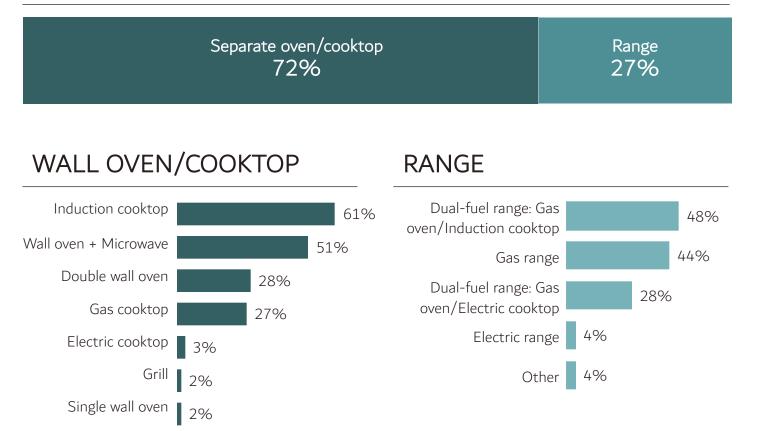






Mid-century kitchens typically have an induction cooktop and wall oven + microwave.

CONFIGURATION

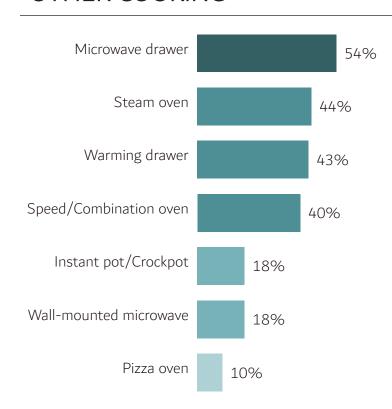




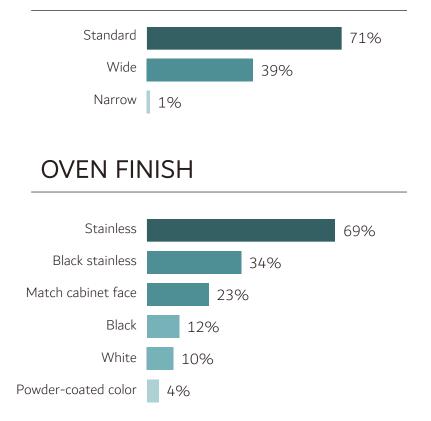


Other cooking appliances include microwave drawers, steam ovens, warming drawers and speed/combination ovens.

OTHER COOKING



OVEN SIZE



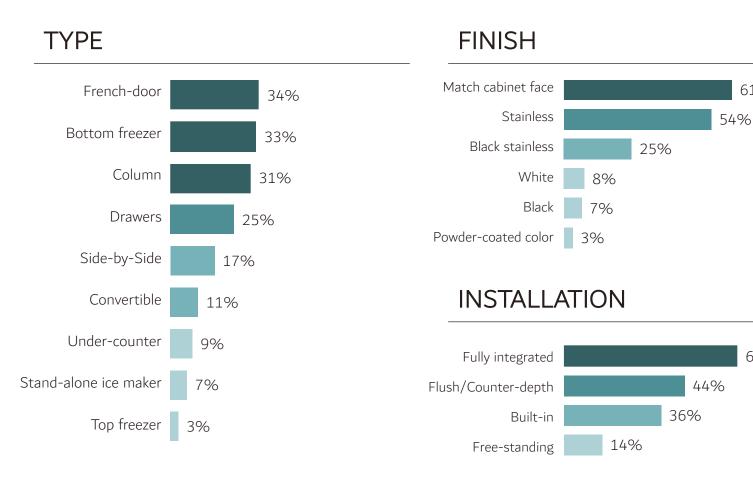


MID-CENTURY REFRIGERATORS

Mid-century refrigerators can be fully integrated French-door models, bottom freezers, column or drawers, often matching the cabinet face.

61%

63%

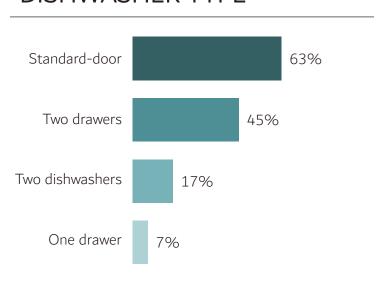






Mid-century dishwashers often are standard-door or two-drawer styles.

DISHWASHER TYPE





SMART HOME & ECO-FRIENDLY

Mid-century kitchens can include smart-home features and environmentally friendly materials.



ACKNOWLEDGMENTS

NKBA wishes to acknowledge the following individuals for generously serving as subject matter experts on the 2019 Design Trends Study.

Richard Anuszkiewicz

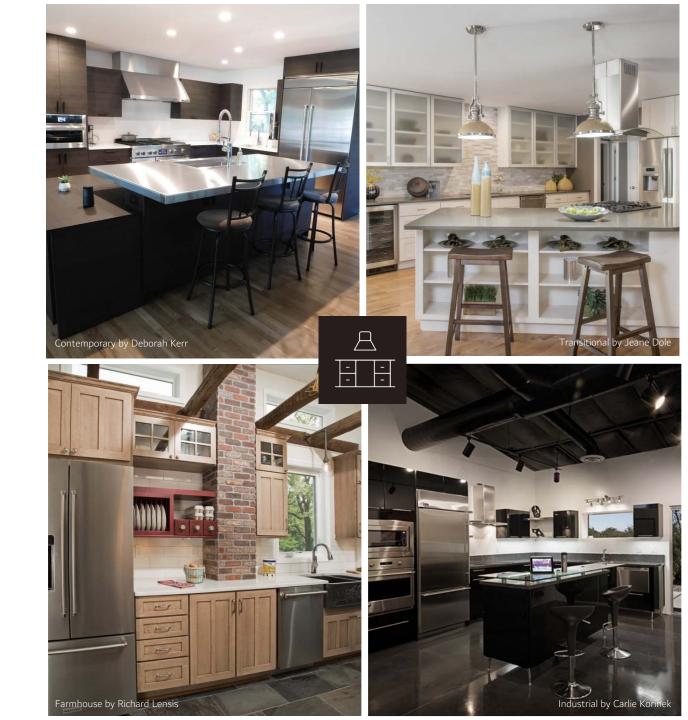
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Tyler Swartzmiller Senior Designer, Kitchen Kraft Inc.

THANK YOU!



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