



Shannon Kinney is Founder and Client Success Officer at Dream Local Digital. Shannon has over 20 years of experience in the development of successful Internet products, online sales and marketing strategies. She has worked on the teams developing successful Internet brands such as cars.com, careerbuilder.com, and over 60 online media properties for newspapers all over the U.S. and Canada. Prior to that, she spent over 10 years in media sales and sales management in Maine. She is an experienced speaker, trainer, advisor and consultant, she has worked with small and large companies alike, and has served more than 40,000 small businesses in online marketing workshops. She has been recognized as a Woman to Watch by Maine Biz, and as a Local Digital Innovator by the Local Media Association.